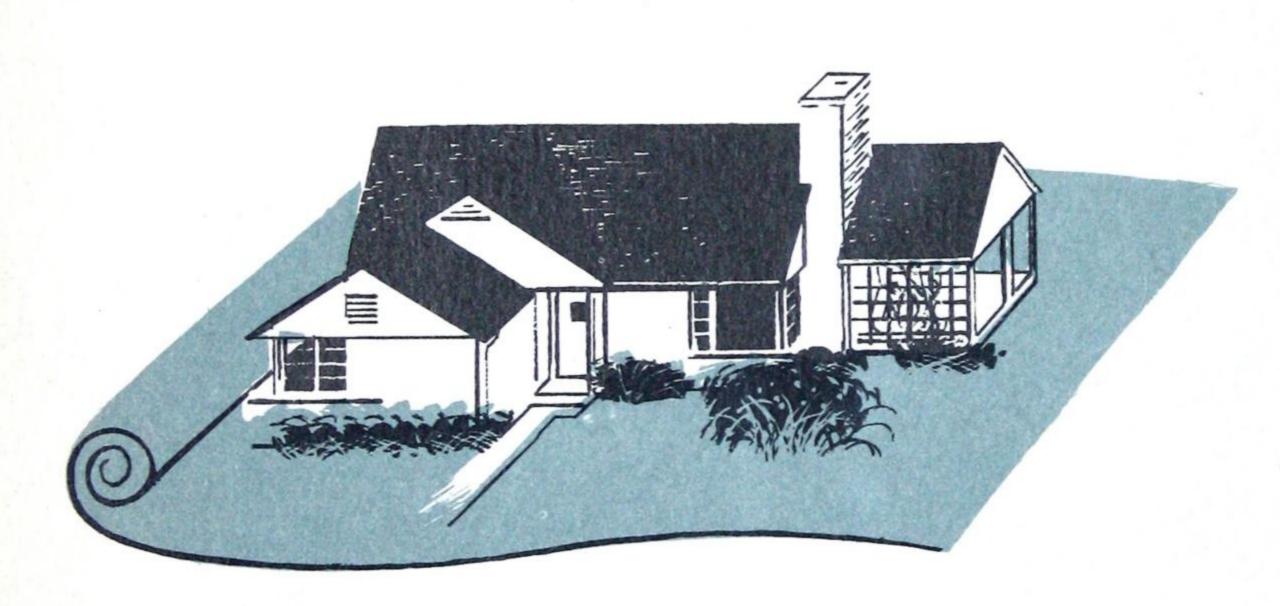


Build your home for SECURITY and PERMANENCE

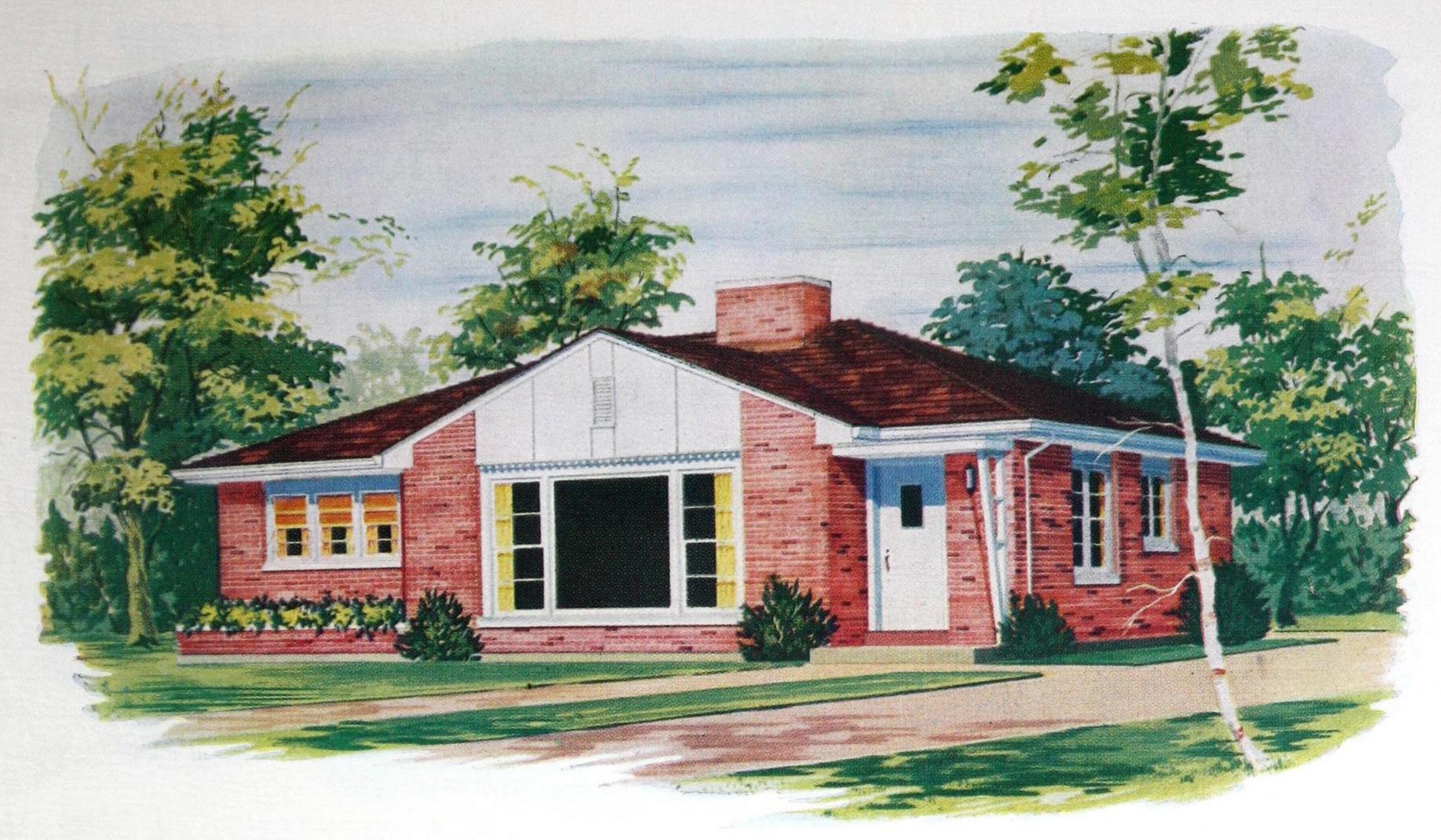
There is positive protection and self-satisfying security in owning your own home. It's probably the safest of any investment made today! If you and your family have had a home of your own in mind this book cannot help but stimulate your further interest. Its many refreshingly new home ideas can be the means whereby your dreams may be crystallized into the sound reality of home ownership.

Today, no matter how modest the home you choose, you should select one which adapts itself to your family requirements and is economical to build. Above all, one which is of substantial construction and easy to maintain. Homes shown on the following pages are of simple, beautifully proportioned lines . . . homes that will "wear-well" and command a high resale value.



Build with
Assurance
from Sound Plans
and Quality Materials

Our broad experience in guiding home builders puts us in a position to be of constructive service to you. Consultation and any desired information will be cheerfully given without obligation of any kind. In addition to the homes shown herein, we have many other attractive designs which may interest you. Why not come in—see us now! Write or telephone us if you prefer.





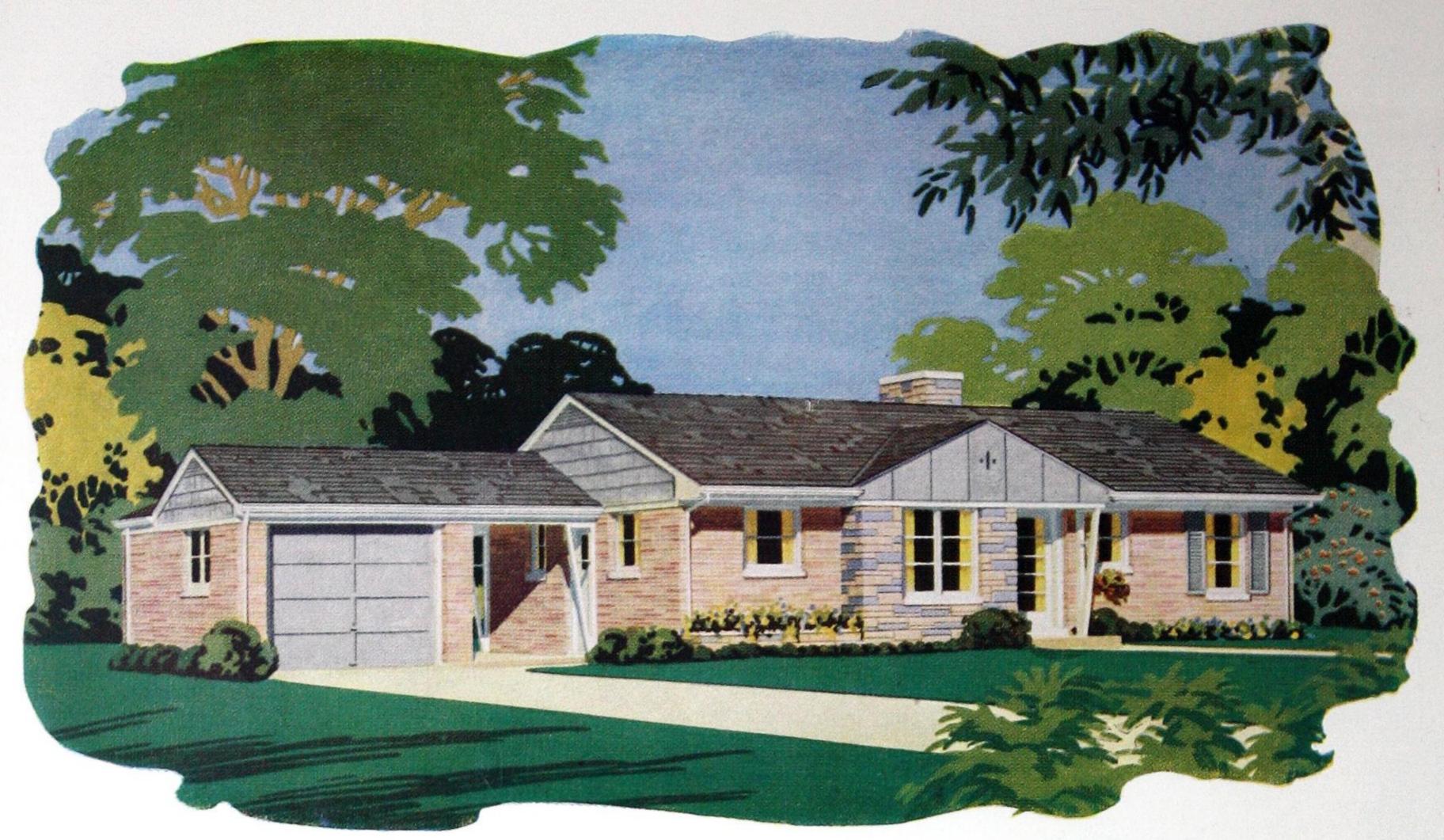
Plan 1 . . . with basement



Plan 2 . . . without basement

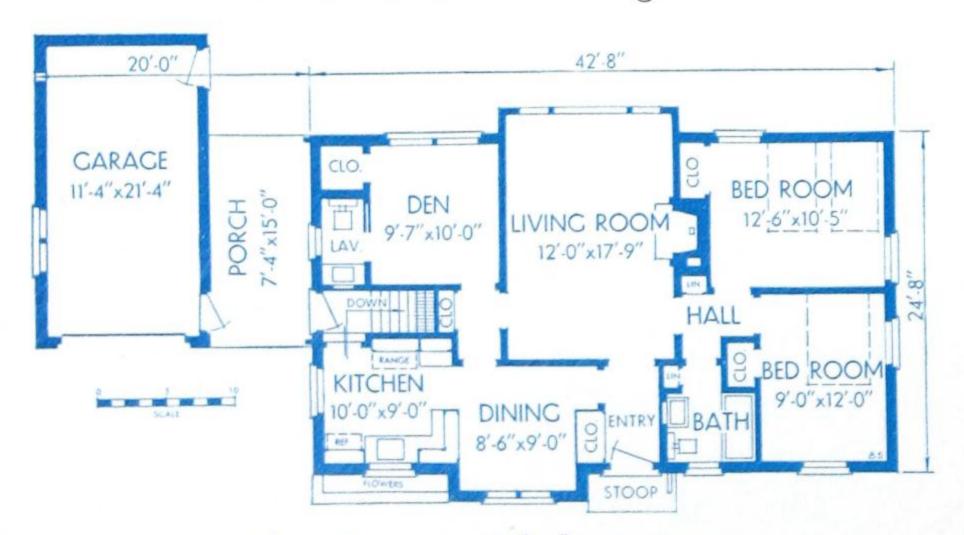
Designed for real living, this home features a large living-dining space, a natural fireplace, a large view window at the front and a den for study which may be used as a spare bedroom. The compact and convenient kitchen includes a snack space — always a desirable feature. Notice how a central hall affords easy access to all rooms. The front bedroom has a bank of high windows which permits more than sufficient wall space for twin beds. These features make this home an excellent one for investment as well as for family enjoyment.

DATA: Living area, plans 1 & 2, 1153 sq. ft., Cubage — plan 1, 21,550 cu. ft., plan 2, 14,630 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



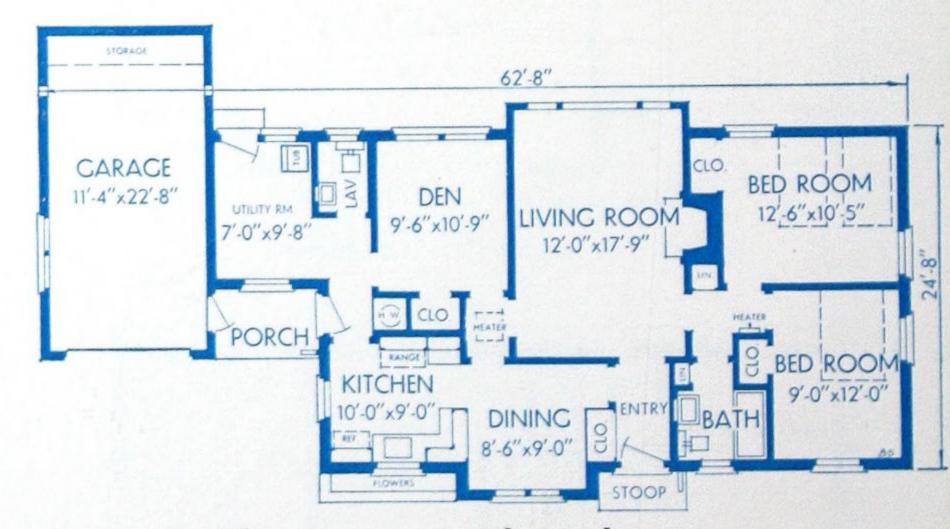
Design A brick construction

An interesting, eye-appealing home with many fine features. Note how the dining area, although an integral part of the kitchen, has been set aside away from the work center. This beautiful home design is available in either brick or concrete block construction.



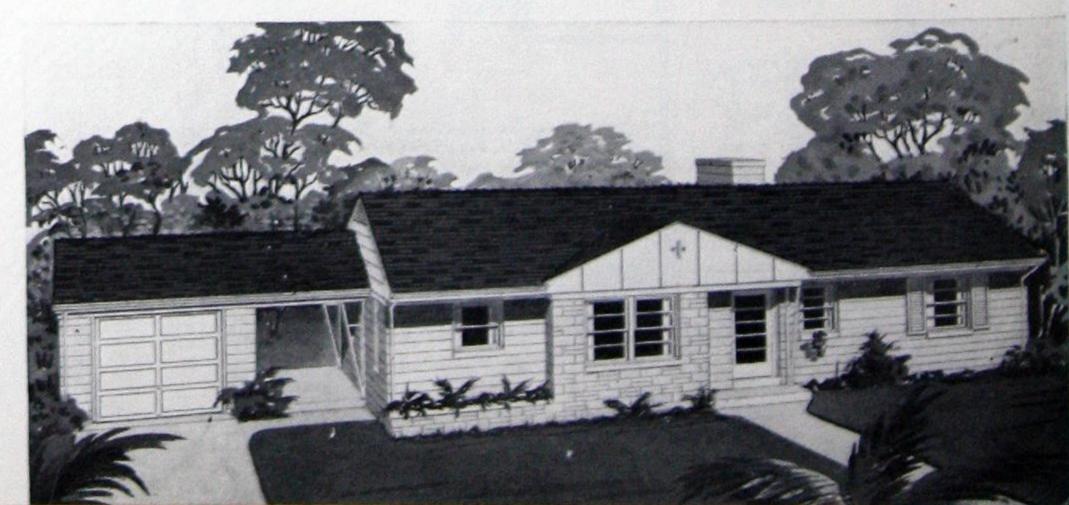
Plan 1 . . . with basement

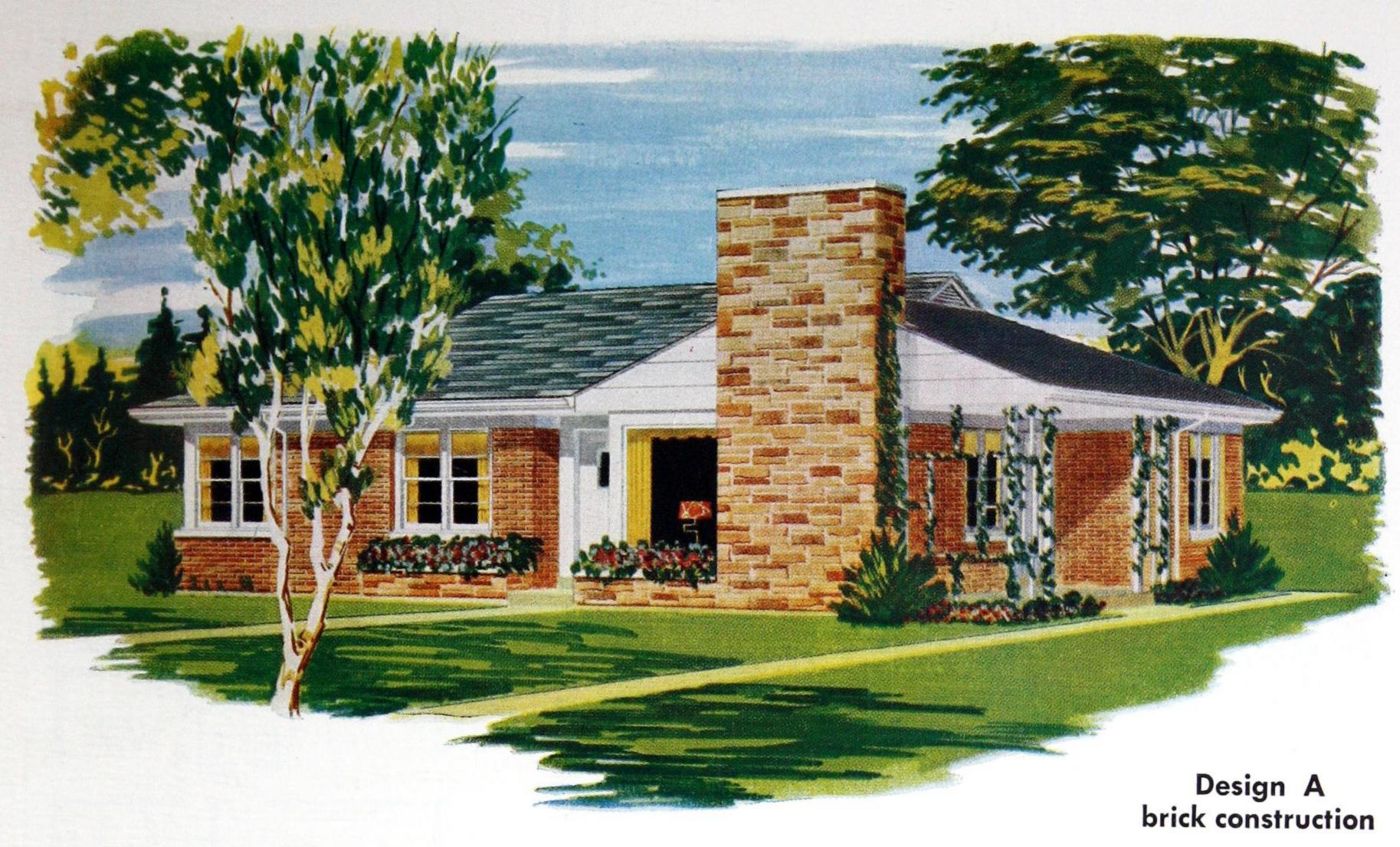
DATA: Living area, plan 1, 1099 sq. ft., plan 2, 1182 sq. ft., Porch, plan 1, 112 sq. ft., Garage, plan 1, 286 sq. ft., plan 2, 290 sq. ft., Cubage — House, plan 1, 20,295 cu. ft., plan 2, 14,975 cu. ft., Porch, plan 1, 504 cu. ft., Garage, plan 1, 2720 cu. ft., plan 2, 2755 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.

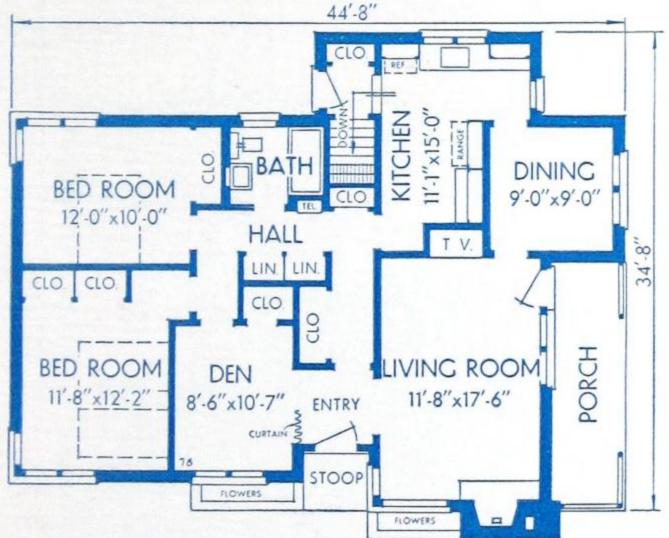


Plan 2 . . . without basement



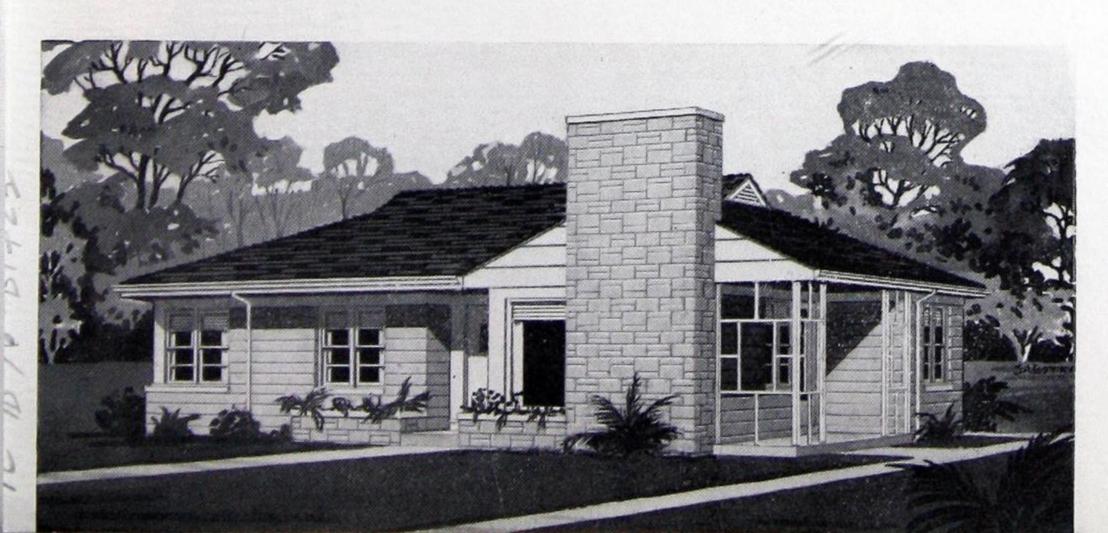






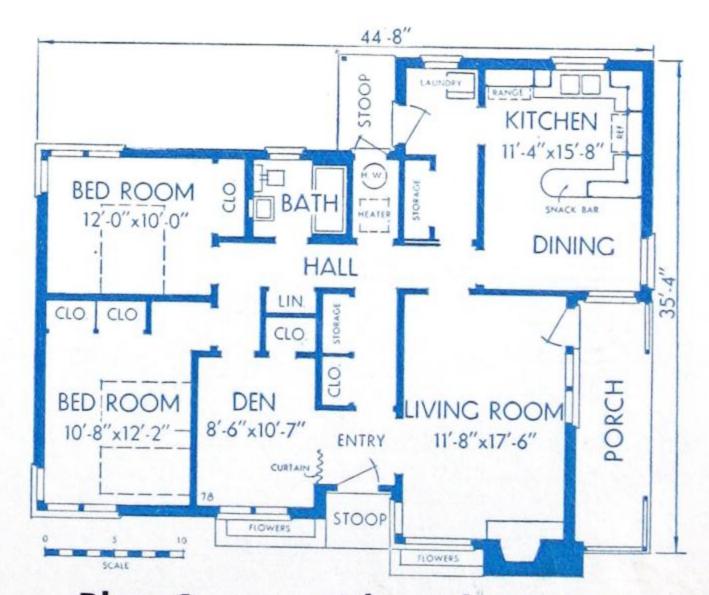
Plan 1 . . . with basement

DATA: Living area, plan 1, 1225 sq. ft., plan 2, 1249 sq. ft., Porch, plan 1, 96 sq. ft., plan 2, 122 sq. ft., Cubage — plan 1, 23,175 cu. ft., plan 2, 16,290 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



home no. B-78

Efficiency is the keynote of this design. A central hall makes access between all rooms easy. Note the abundance of closets, more than usual for homes in this class, and a pleasant side porch, adjacent to the living room. The den has been carefully planned to serve as a third bedroom or playroom if it is desired. This design is available in either brick or concrete block construction.

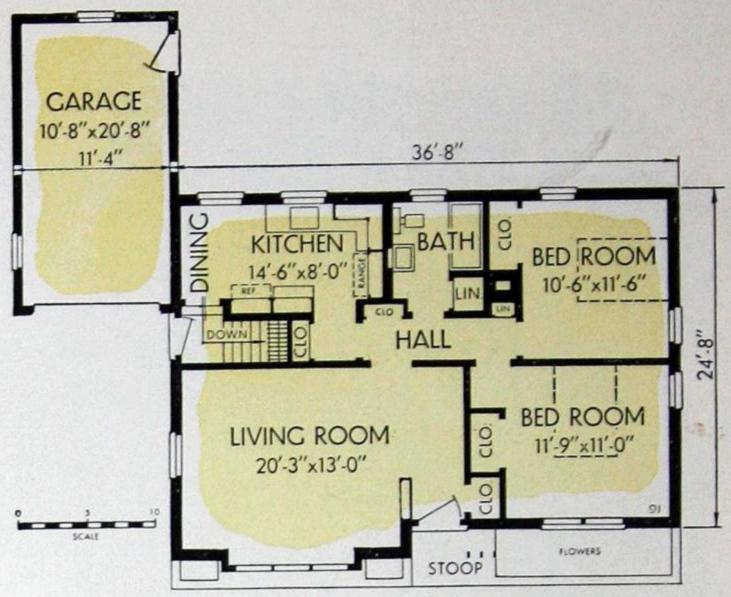


Plan 2 . . . without basement

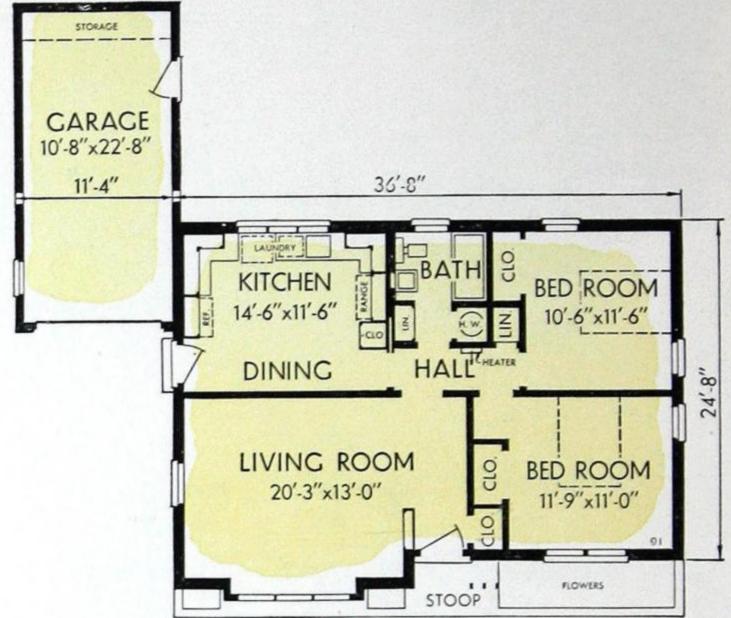
DESIGN B
CONCRETE BLOCK
CONSTRUCTION

The adroit use of concrete block laid with accentuated horizontal joints and flush vertical joints, and with just the correct amount of wood trim make this contemporary home an economical one to build. Simplicity and maximum efficiency are displayed in the floor plan too — note how a short central hall serves each of the rooms. The living room ceiling follows the slope of the low-pitch roof, and there is plenty of wall space for pleasing furniture arrangement.

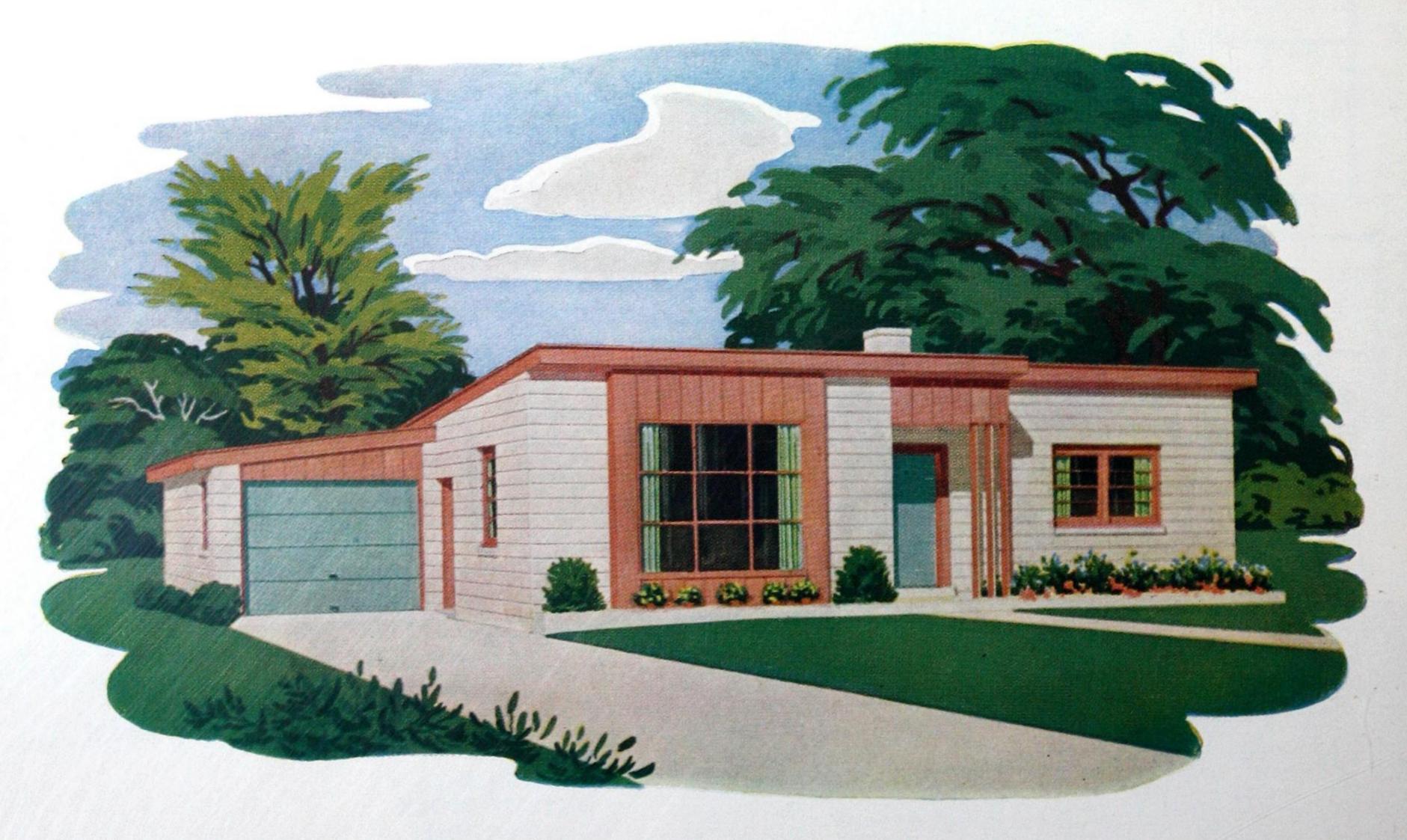
DATA: Living area, plans 1 & 2, 949 sq. ft., Garage area, plan 1, 259 sq. ft., plan 2, 283 sq. ft., Cubage — plan 1, 16,680 cu. ft., plan 2, 10,985 cu. ft., Garage, plan 1, 2460 cu. ft., plan 2, 2690 cu. ft., Ceiling height, plans 1 & 2, 8 ft. to 9 ft. 9 in., Basement ceiling, plan 1, 7 ft.

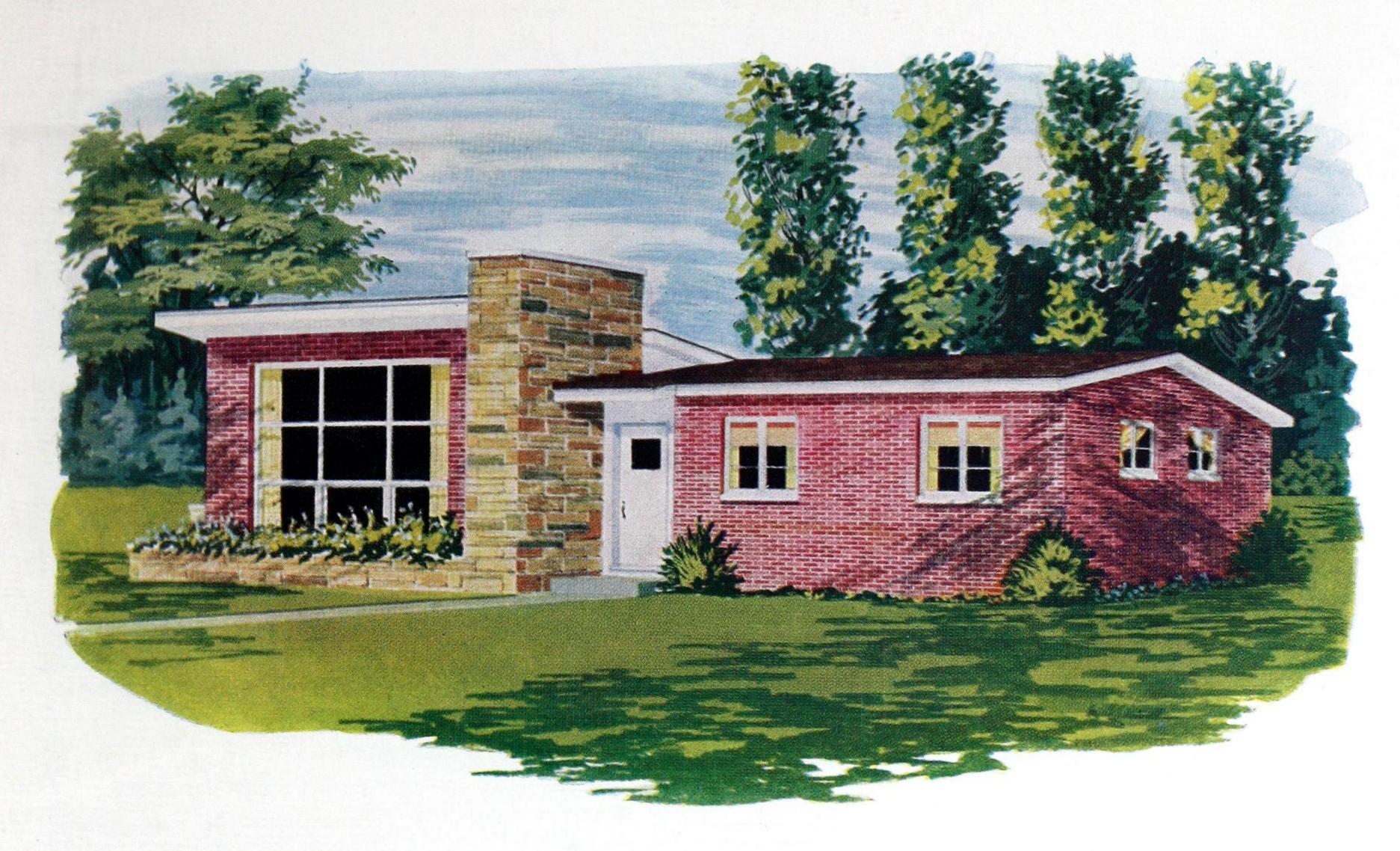


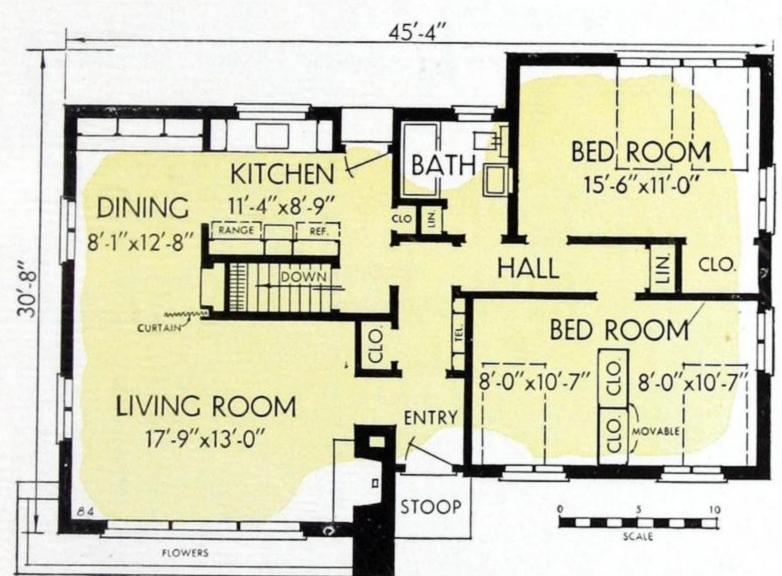
Plan 1 . . . with basement



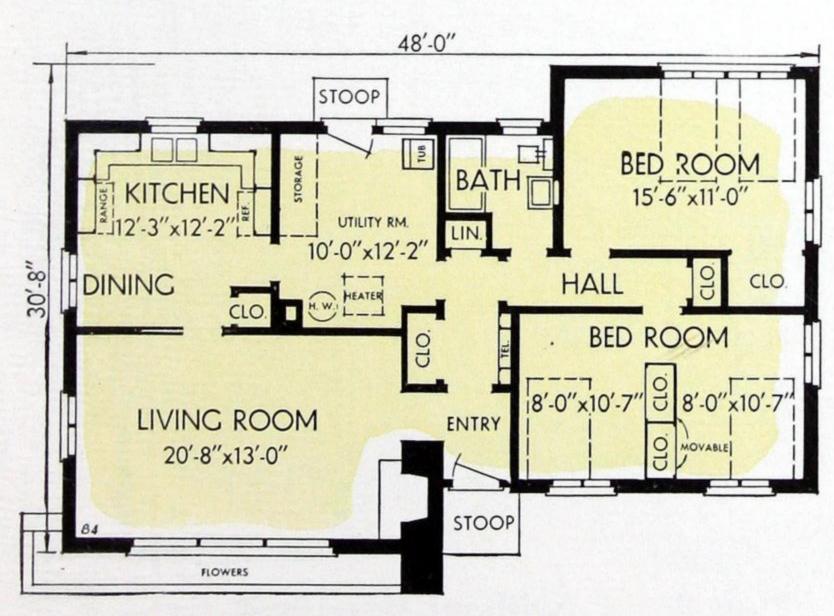
Plan 2 . . . without basement







Plan 1 . . . with basement



Plan 2 . . . without basement

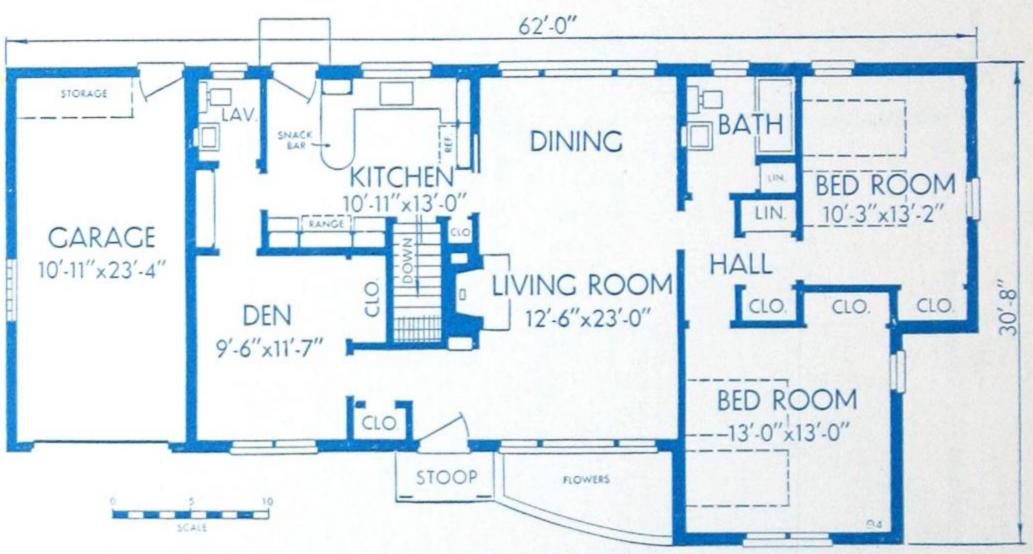
Here is a home based upon the most modern ideas in planning. Designed especially for a growing family, the plan provides three-bedroom efficiency with a minimum of expense. Note how the children's bedroom is divided by a movable wardrobe partition. Consider it as a large bedroom or two small bedrooms, as you prefer. The large living room with its natural fireplace provides plenty of room for family play and relaxation.

DATA: Living area, plan 1, 1239 sq. ft., plan 2, 1312 sq. ft., Cubage — plan 1, 21,415 cu. ft., plan 2, 14,785 cu. ft., Ceiling height, 8 ft., Living room ceiling, 9 ft. 6 in. to 10 ft. 10 in., Basement ceiling, plan 1, 7 ft.

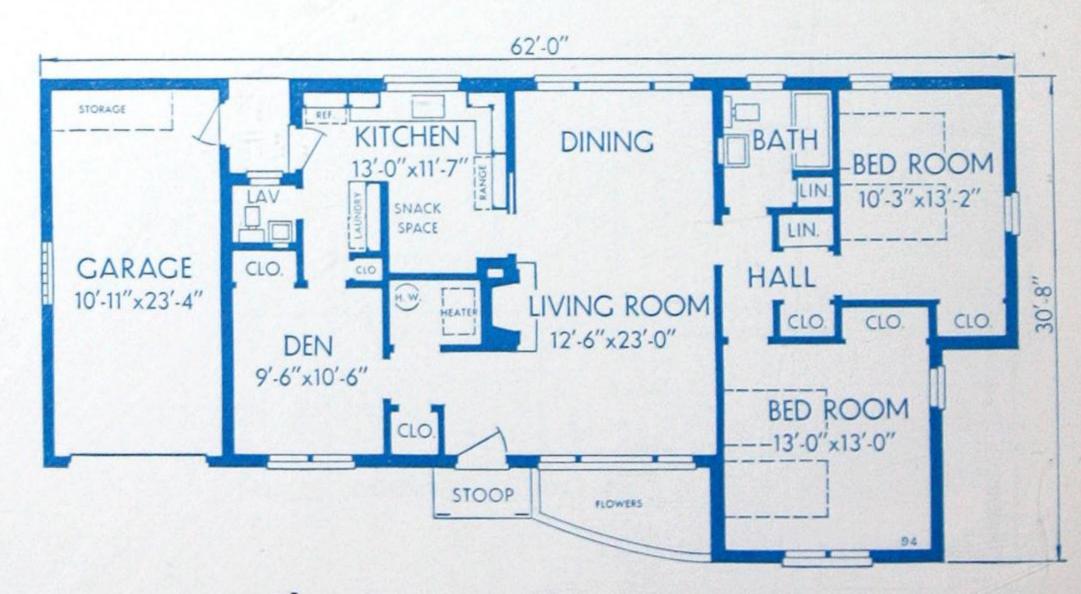


Those who appreciate convenience will instantly recognize the step saving features of this design. A lavatory has been carefully planned to serve both the kitchen and den while the bedroom wing is served by a full bathroom. The large living-dining room centers around a wood burning fireplace. Although the plans show two bedrooms, the den also can be used as a third bedroom, play or guest room.

DATA: Living area, plans 1 & 2, 1305 sq. ft., Garage, plans 1 & 2, 280 sq. ft., Cubage — House, plan 1, 24,140 cu. ft., plan 2, 16,310 cu. ft., Garage, plans 1 & 2, 3080 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



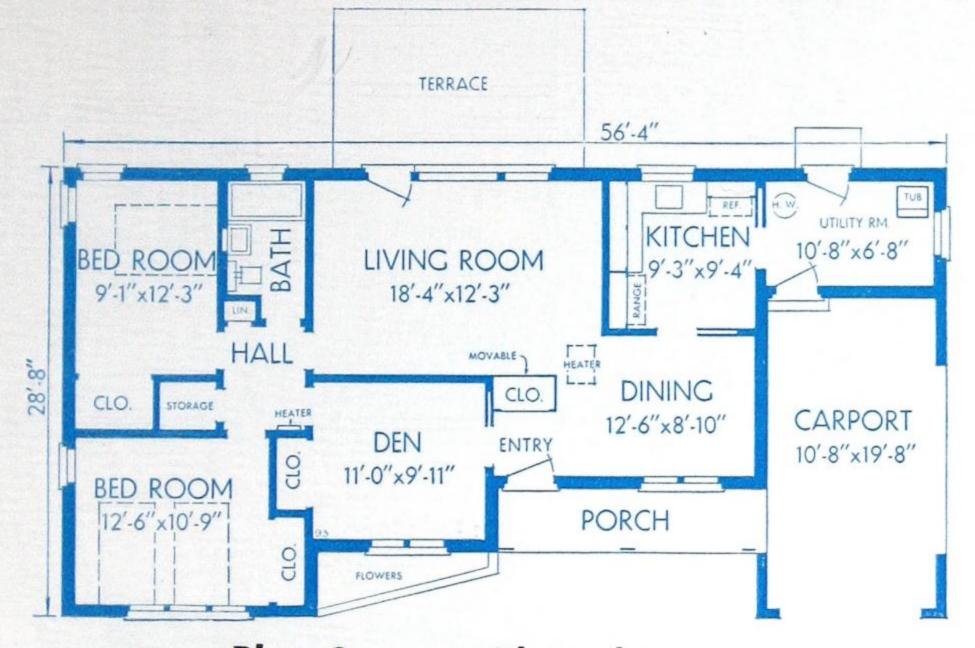
Plan 1 . . . with basement



Plan 2 . . . without basement

TERRACE 56'-4" KITCHEN LIVING ROOM BED ROOM '-3"x9'-4" 18'-4"x12'-3" 9'-1"x12'-3" 28'-8" HALL DINING CLO. CLO. CLO. 12'-6"x8'-10" CARPORT DEN ENTRY 10'-8"x19'-8" 11'-0"x9'-11" BED ROOM PORCH 12'-6"x10'-9"

Plan 1 . . . with basement

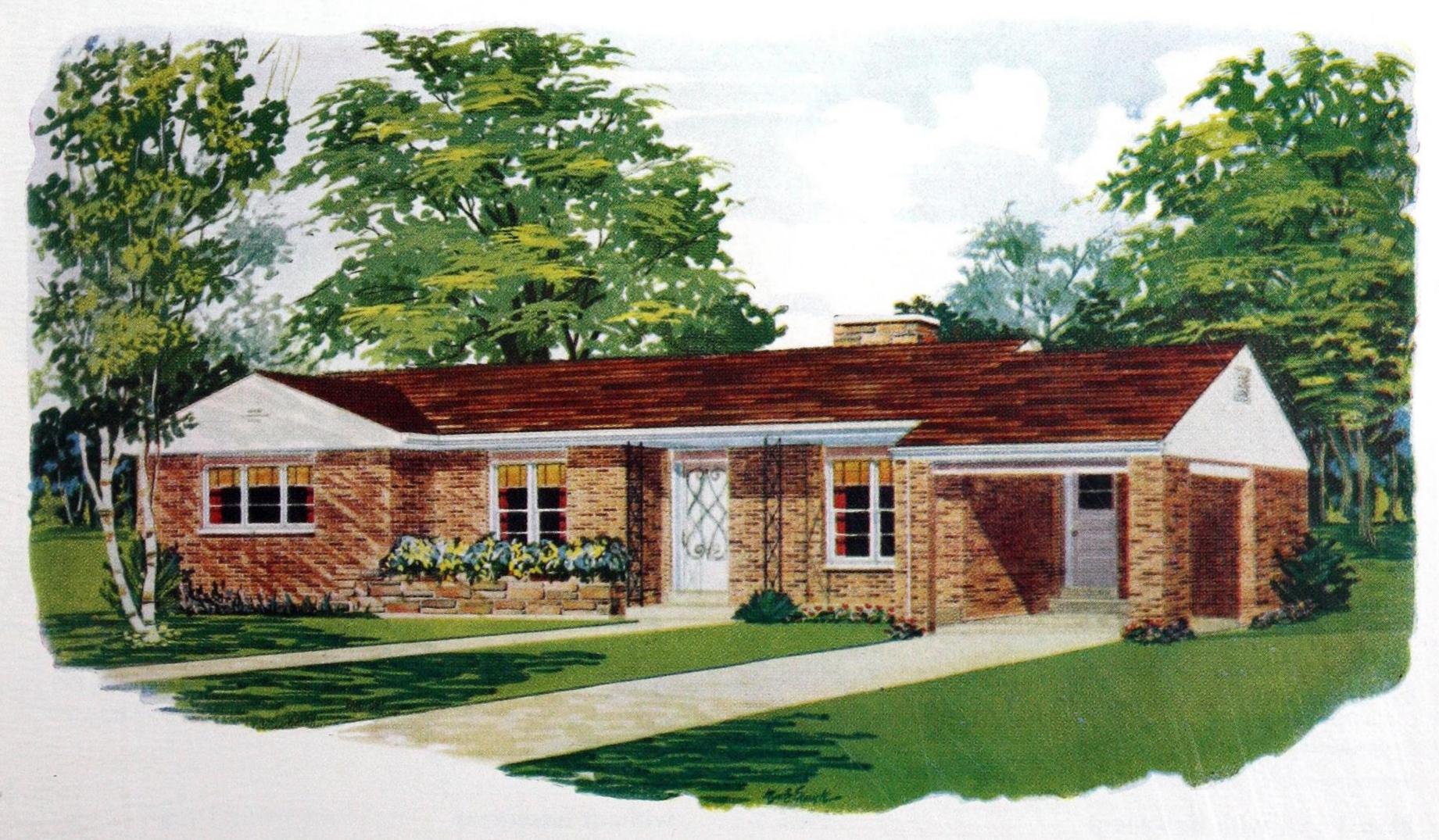


Plan 2 . . . without basement

home no. B-93

This home has been planned especially for those who prefer definite areas set aside for living, dining and study. The living room located to the rear affords privacy and enjoyment for garden lovers. The den could conveniently serve as a third bedroom or guest room if so desired. Every convenience is included, yet the home is designed to hold construction and maintenance costs to a minimum. Brick colors are available in a wide range to permit many beautiful and harmonious color schemes.

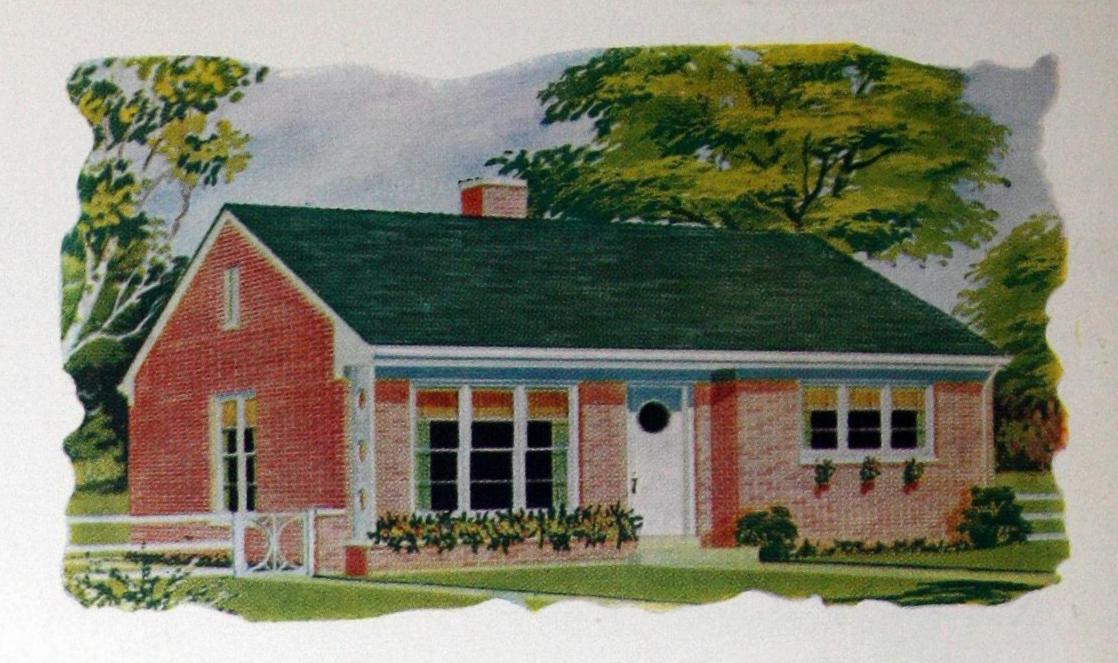
DATA: Living area, plans 1 & 2, 1193 sq. ft., Porch, plans 1 & 2, 68 sq. ft., Carport, plans 1 & 2, 231 sq. ft., Cubage — plan 1, 23,180 cu. ft., plan 2, 16,020 cu. ft., Ceiling height 8 ft., Basement ceiling, plan 1, 7 ft.



This home offers true living comfort in a small plan area. To keep costs down this home has a dining ell instead of a dining room. Note how the high bedroom windows permit a more flexible furniture arrangement.



Plan 1 . . . with basement



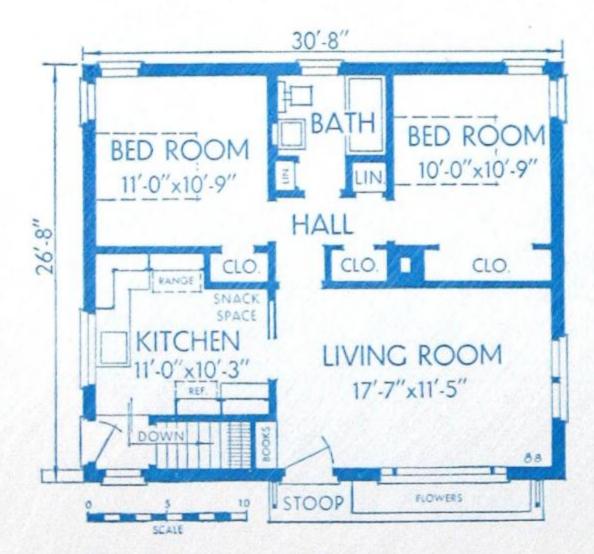


Plan 2 without basement

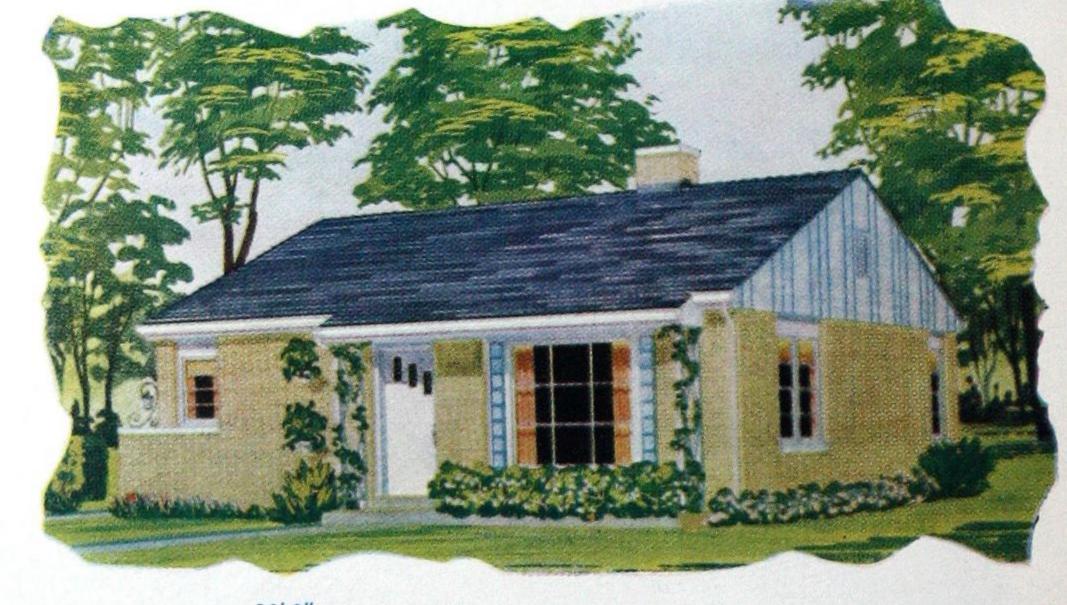
DATA: Living area, plans 1 & 2, 802 sq. ft., Cubage—plan 1, 15,490 cu. ft., plan 2, 10,680 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.

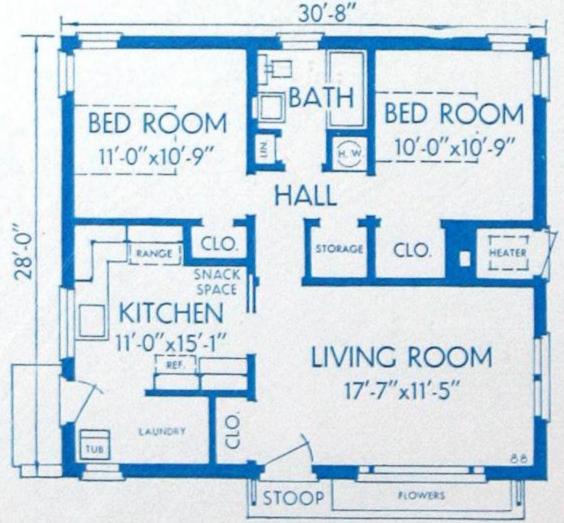
home no. B-88

An ideal, attractive home for the budget-minded small home buyer. The simple rectangular plan means easy construction at minimum cost. Note the large picture window and low roof lines which make this home truly contemporary.



Plan 1 . . . with basement

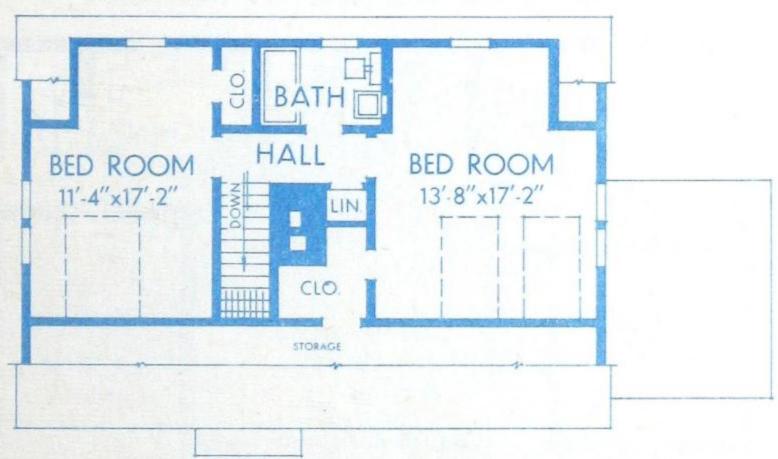




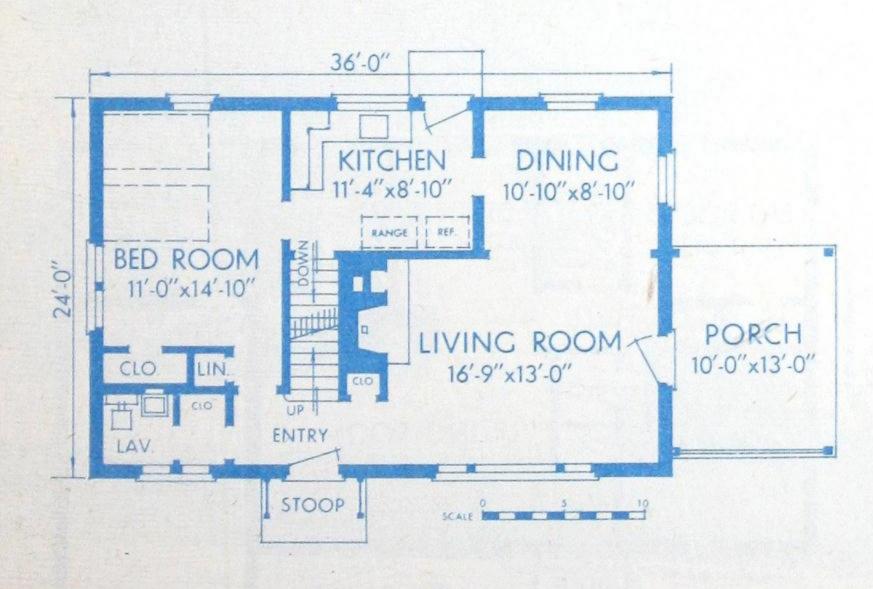
Plan 2 without basement

DATA: Living area, plan 1, 818 sq. ft., plan 2, 858 sq. ft., Cubage — plan 1, 15,640 cu. ft., plan 2, 11,470 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.





Second Floor Plan



First Floor Plan

home no. B-70

This conventional story-and-a-half home is a contemporary modification of the Cape Cod. A large picture window to the front and the flat roofed entry and the side porch are distinctive modern features. This plan has the often desired advantage of a bedroom with lavatory on the first floor.

Outside main floor walls are of brick 8" thick and plans provide for a basement under the entire home.

DATA: Living area, both floors, 1488 sq. ft., Porch area, 145 sq. ft., Cubage — (house only), 20,736 cu. ft., Porches, 652 cu. ft., Ceiling height, 1st fl., 8 ft., 2nd fl., 7½ ft., Basement, 7 ft.

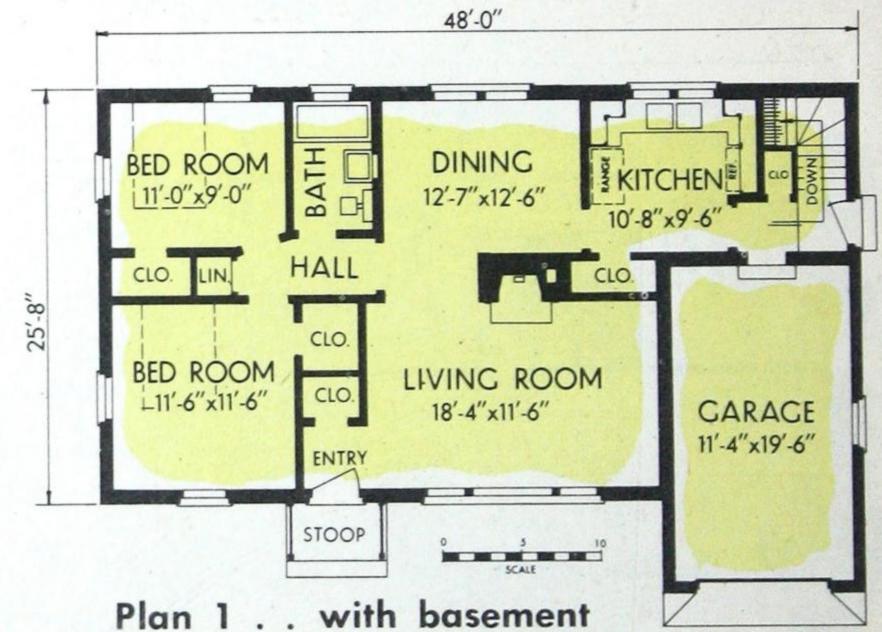


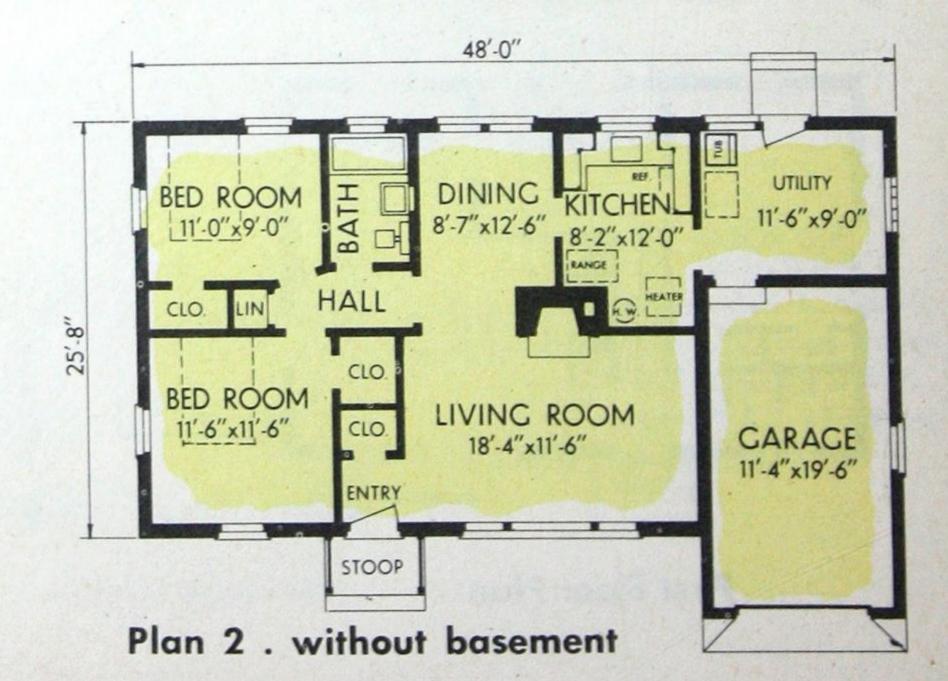
For the small family this five-room home amply provides full and easy living because of the compact and efficient use of space.

Although the illustration suggests common brick painted white, there are many colored face brick that could be used as well to attain a harmonious and colorful exterior.

Note the utility room variation on plan 2, for those who do not wish a basement.

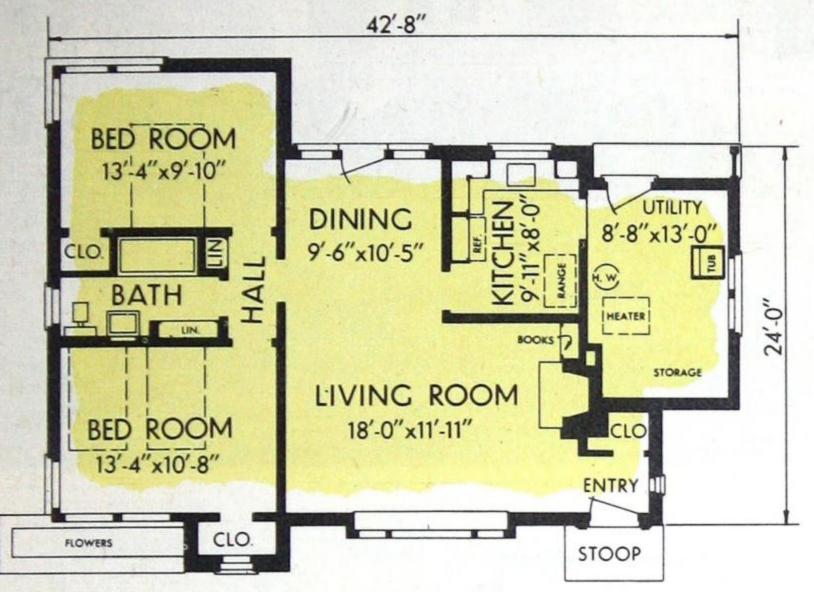
DATA: Living area, plan 1, 1058 sq. ft., plan 2, 1050 sq. ft., Garage area, plans 1 & 2, 246 sq. ft., Cubage — plan 1, 22,624 cu. ft., plan 2, 15,916 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement Ceiling, plan 1, 7 ft.





38'-8" 13'-4"x9'-10" DINING LIVING ROOM BED ROOM 18'-0"x11'-11" CLO. STOOP

Plan 1 . . . with basement



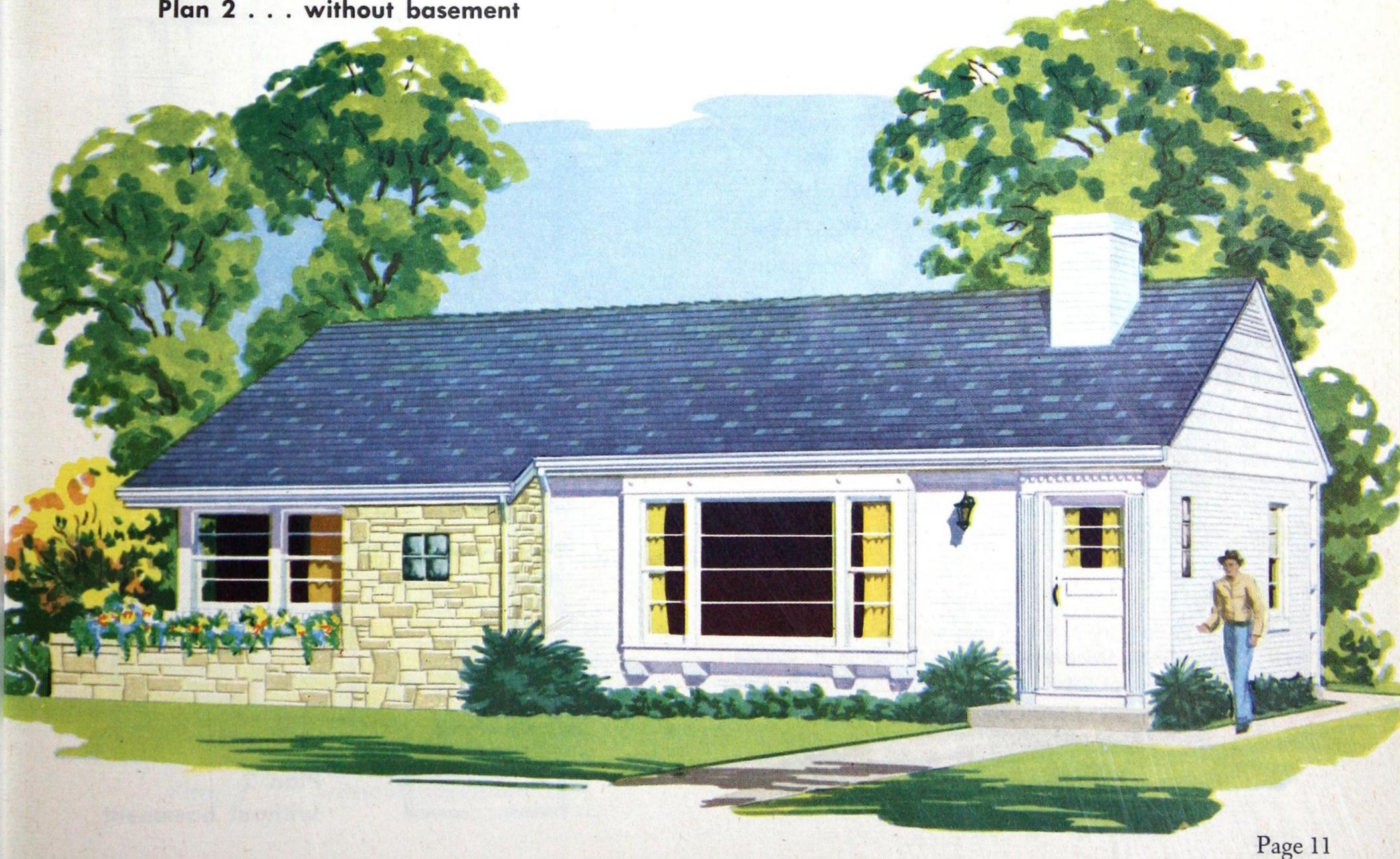
Plan 2 . . . without basement

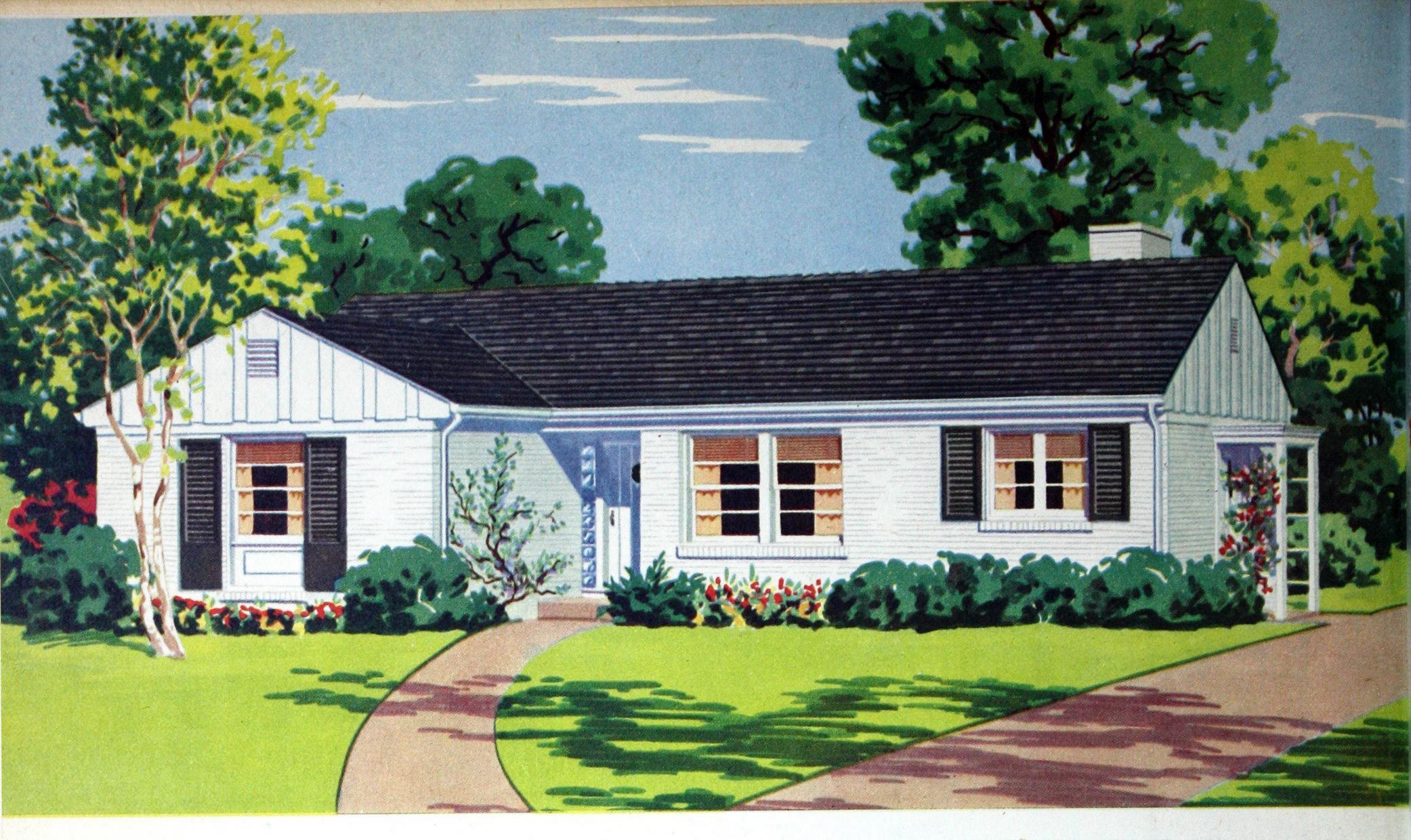
home no. B-72

This is considered, for all practical purposes, a five-room home because the dining space, desired by many, is provided. The larger bedroom will accommodate twin beds. The living room has a natural fireplace and large picture window. The exterior is modern but includes interesting Colonial detail.

The use of stone and glass block on the front provides a delicate and pleasing contrast of materials.

DATA: Living area, plan 1, 1019 sq. ft., plan 2, 1082 sq. ft., Cubage — plan 1, 19,469 cu. ft., plan 2, 13,314 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.

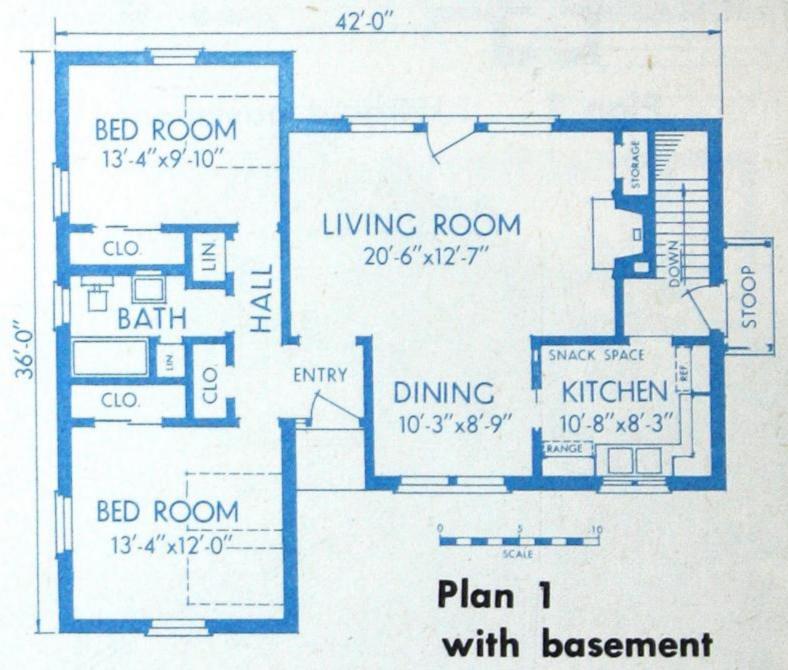


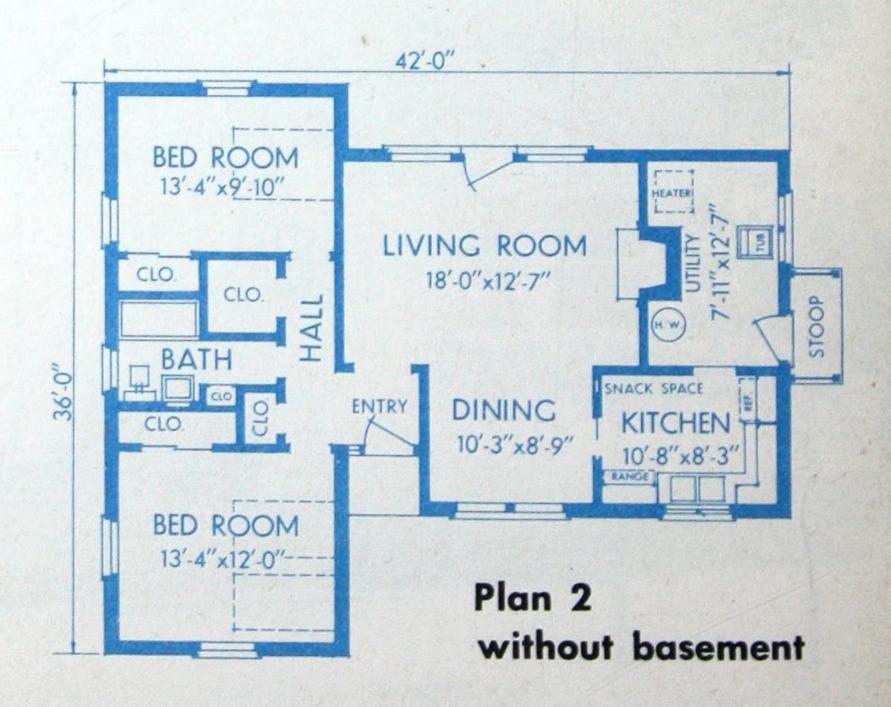


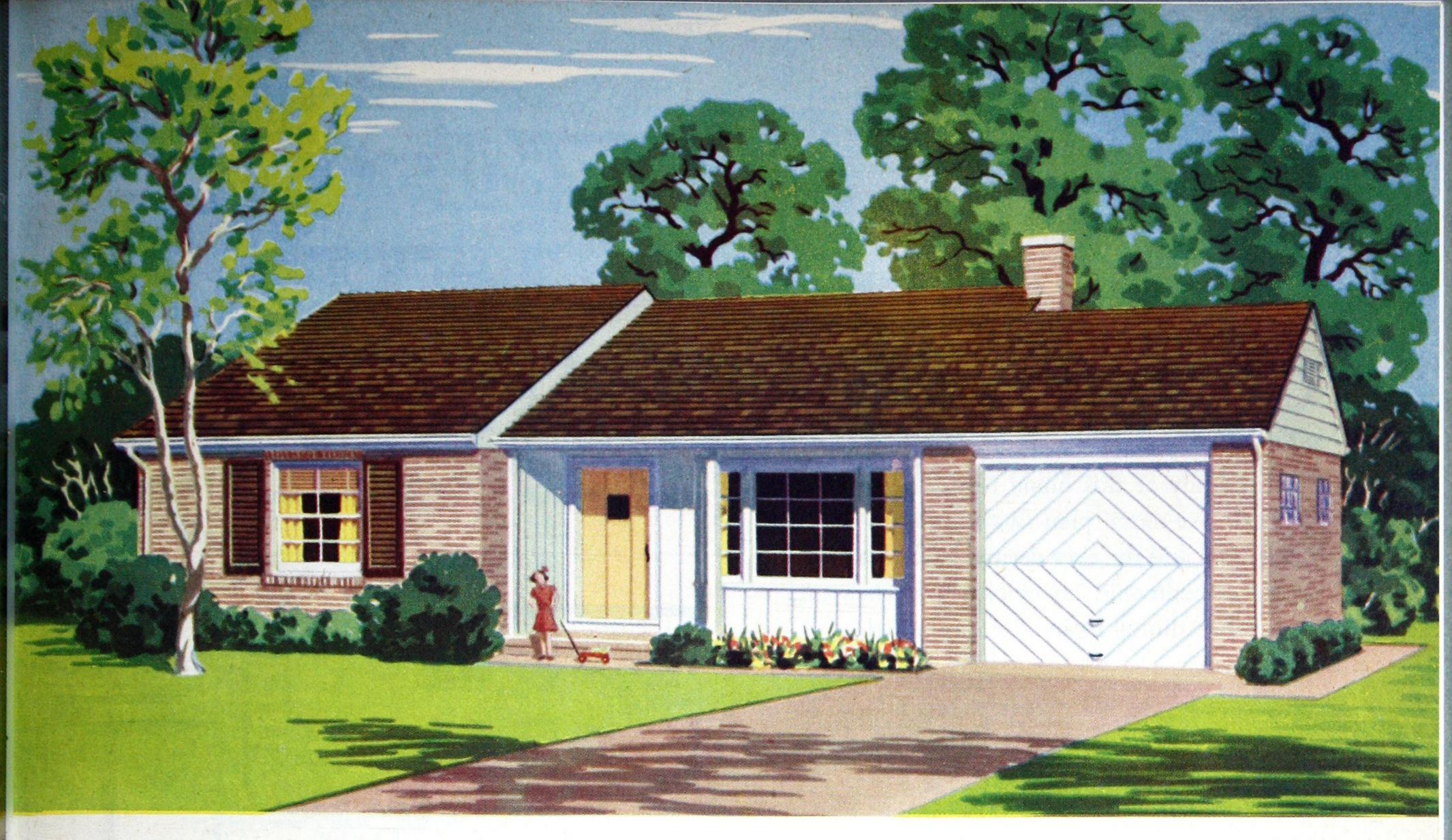
One cannot help but feel the stability reflected by this beautiful home — a simple, straight forward design uncluttered with excessive ornament — a type that will never grow old.

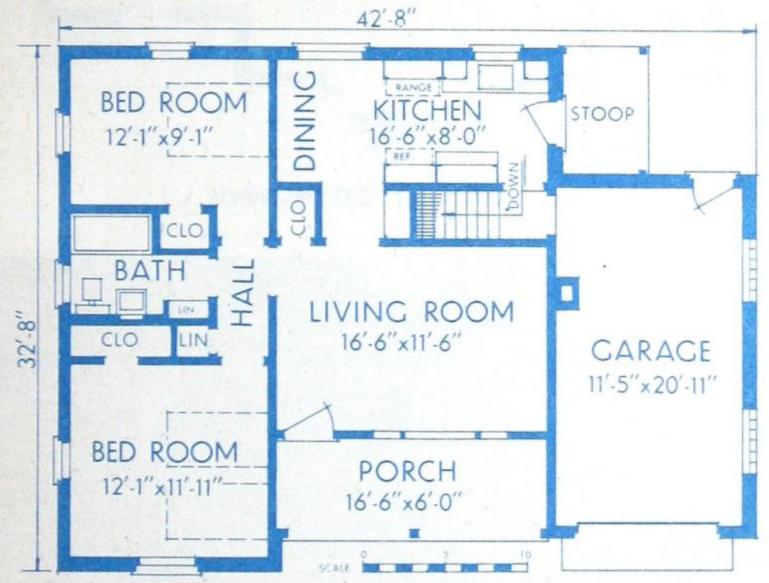
In key with modern trends, the living room is located at the rear to permit appreciation of secluded garden areas. There is room here for a large terrace or porch if desired.

DATA: Living area, plans 1 & 2, 1160 sq. ft., Cubage — plan 1, 20,665 cu. ft., plan 2, 14,240 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.

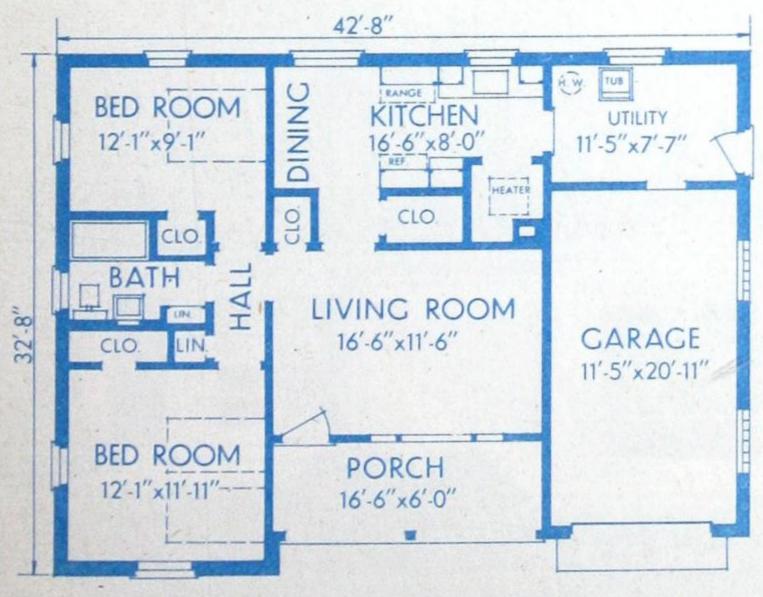








Plan 1 . . . with basement



Plan 2 . . . without basement

An attractive ranch home with simple, low, wide lines with a touch of the modern trend reflected by the use of glass block and the interesting garage door pattern. The clever selection of face brick produces a most harmonious color scheme. The plan is definitely one of utility with a large, pleasant kitchen and dining space, and an attached garage. Plans are available both with and without basement.

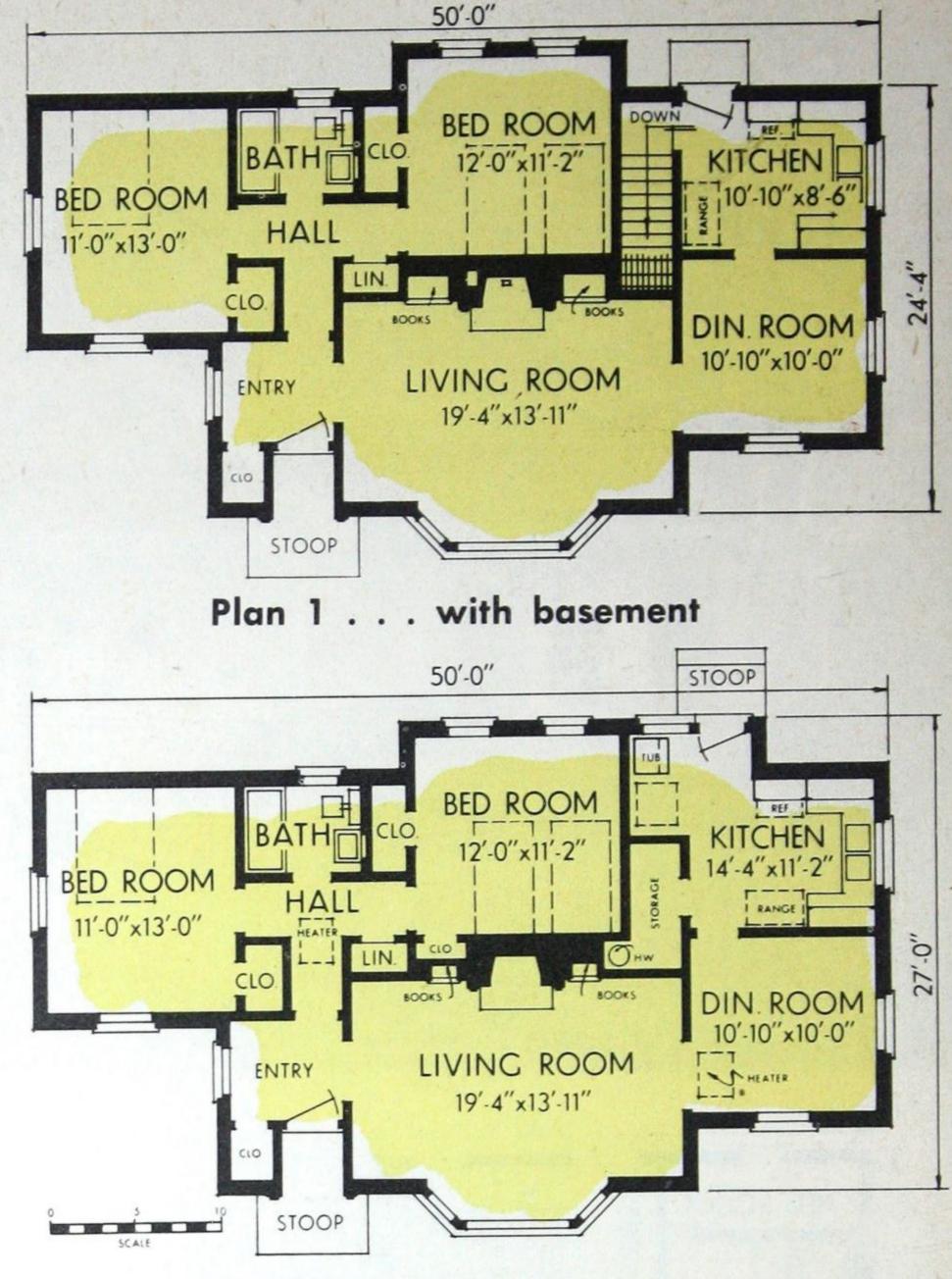
DATA: Living area, plan 1, 869 sq. ft., plan 2, 971 sq. ft., Porch area, plans 1 & 2, 99 sq. ft., Garage area, plan 1, 275 sq. ft., plan 2, 268 sq. ft., Cubage — plan 1, 16,945 cu. ft., plan 2, 16,081 cu. ft., Garage 3275 cu. ft., Porch 450 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.

Exterior walls are of concrete block.

Many desirable effects in color are obtainable by painting concrete block walls, and pleasing wall patterns are also possible by using various types of mortar joints.

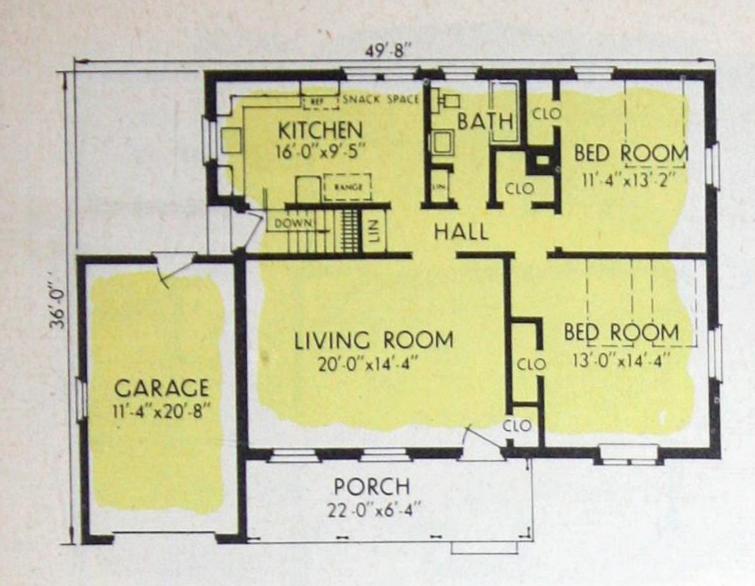
Careful study of this home reveals a practical five-room plan with a large living room and the ever desired bay window, two large bedrooms, an efficiency kitchen and the separate dining room so often desired.

DATA: Living area, plan 1, 1119 sq. ft., plan 2, 1138 sq. ft., Cubage — plan 1, 21,720 cu. ft., plan 2, 15,583 cu. ft., Ceiling height 8 ft., Basement height, plan 1, 7 ft.

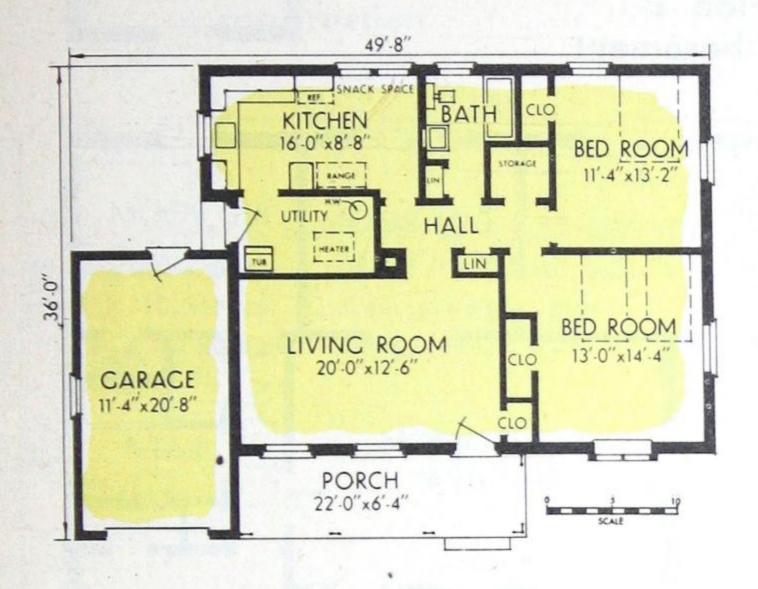


Plan 2 . . . without basement





Plan 1 . . . with basement



Plan 2 . . . without basement

This four-room home is distinctive in that it has unusually large rooms. Yet there is no waste of space and ample closet facilities are provided. Other welcome features are the wide front porch and the attached garage.

Dining space is provided in the kitchen. Easy circulation is afforded to all rooms by the central hall.

Although the illustration shows a cream colored brick, red and buff colors could also be used for a harmonious color scheme.

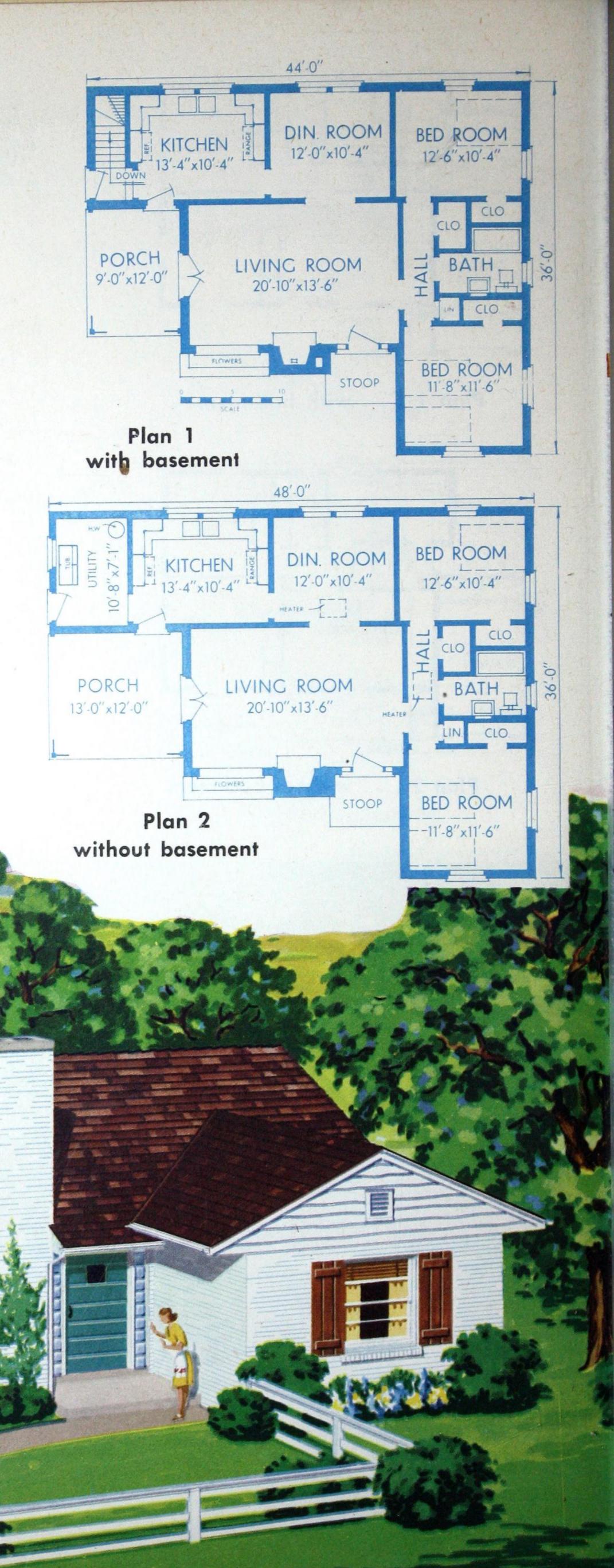
DATA: Living area, plans 1 & 2, 1137 sq. ft., Porch area, plans 1 & 2, 139 sq. ft., Garage area, plans 1 & 2, 264 sq. ft., Cubage — plan 1, 26,847 cu. ft., plan 2, 21,162 cu. ft., Ceiling height 8 ft., Basement height, plan 1, 7 ft.

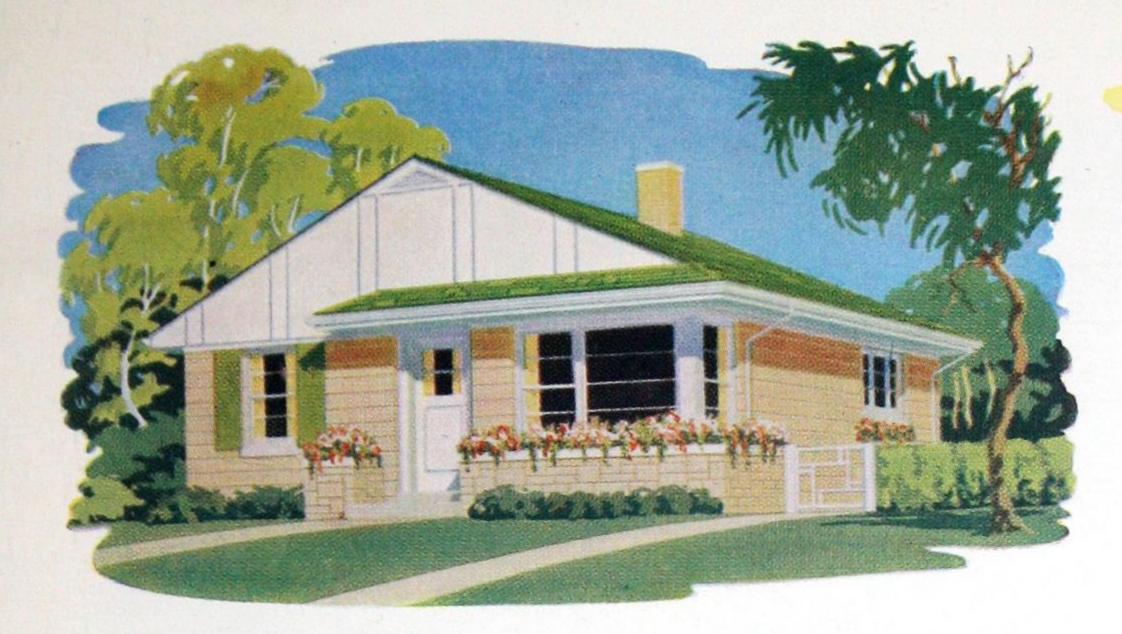


This home is another striking example of the currently popular ranch type. The conveniences which mark the difference between a mere house and a comfortable home are evidenced in the plans of this large five-room dwelling. The efficient kitchen follows the conventional "U" plan and besides an abundance of cabinet space, provides room for a snack table and chairs as well. The large living room features a picture window to the front and a natural fireplace. Note the large open porch on the left side.

DATA: Living area, plan 1, 1153 sq. ft., Porch area 108 sq. ft., Living area, plan 2, 1201 sq. ft., Porch area 156 sq. ft., Cubage — plan 1, 20,488 cu. ft., plan 2, 18,085 cu. ft., Ceiling height 8 ft., Basement height, plan 1, 7 ft.

Page 16



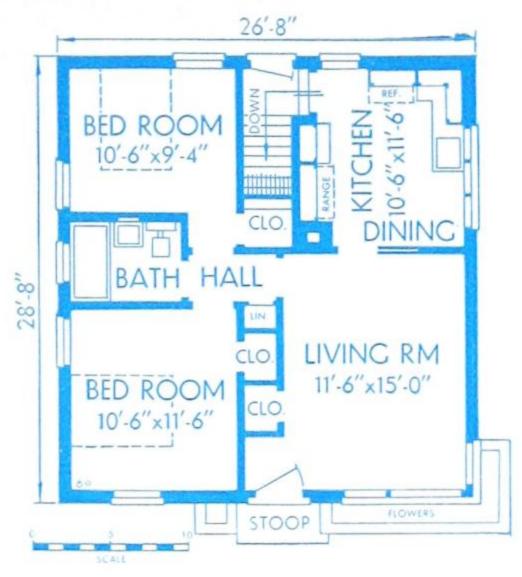


An appealing and economical home with no wasted space. The kitchen has been carefully planned to provide a dining space, as well as all the modern conveniences. The home is designed for a narrow lot and concrete block exterior walls.

Concrete block construction



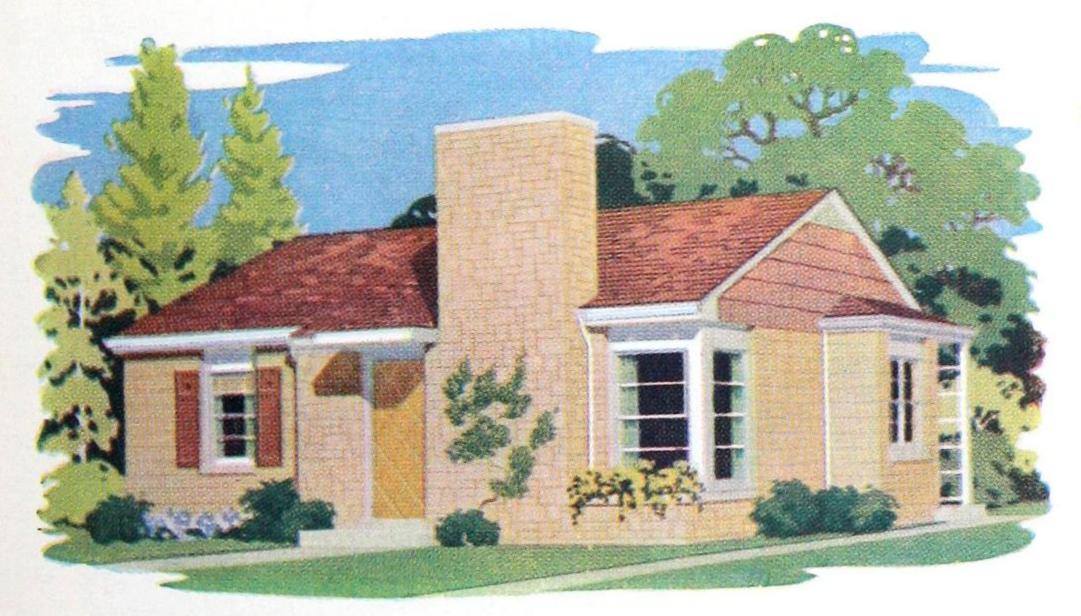
DATA: Living area, plan 1, 764 sq. ft., plan 2, 818 sq. ft., Cubage — plan 1, 14,520 cu. ft., plan 2, 10,635 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



Plan 1 . . . with basement



Plan 2 without basement



home no. B-95

A small, compact home with a central hall connecting the bedroom area with the kitchen thus eliminating a traffic lane through the living room. Note that the dining area is a part of the kitchen. A wood-burning fireplace adds the finishing touch to complete this home.

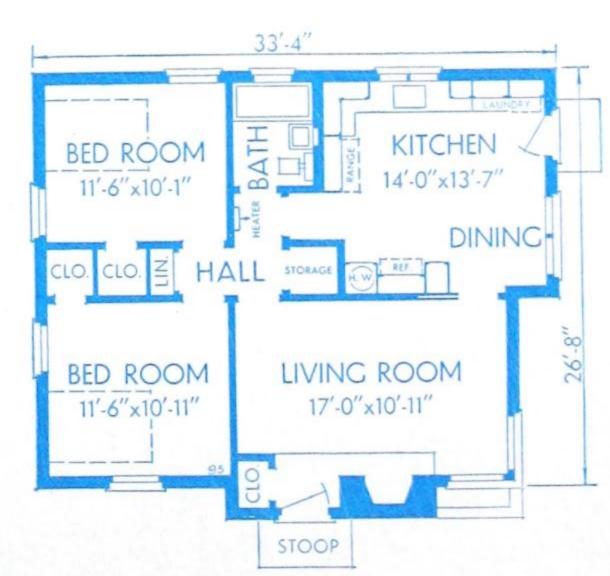
Concrete block construction



DATA: Living area, plan 1, 864 sq. ft., plan 2, 884 sq. ft., Cubage — plan 1, 16,345 cu. ft., plan 2, 11,225 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



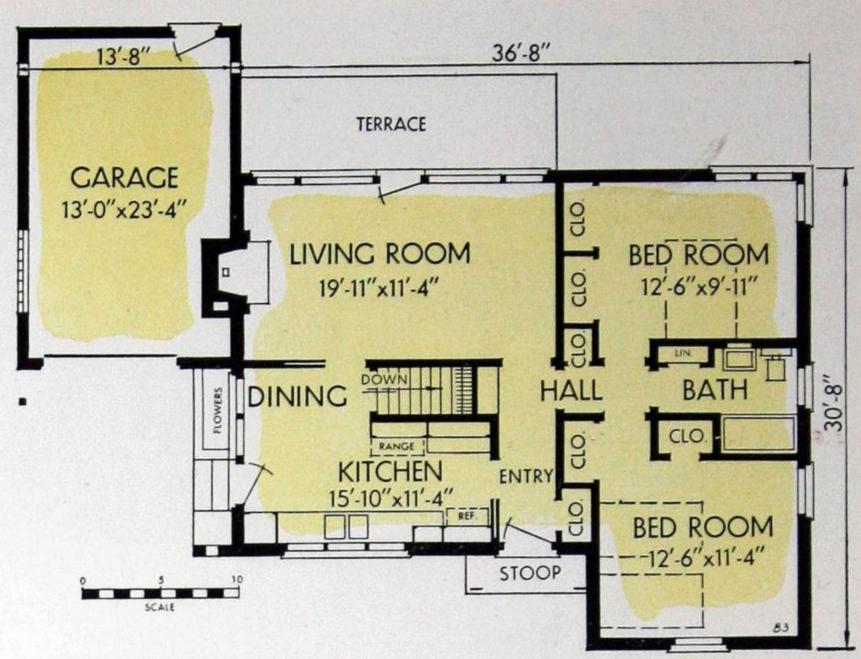
Plan 1 . . . with basement



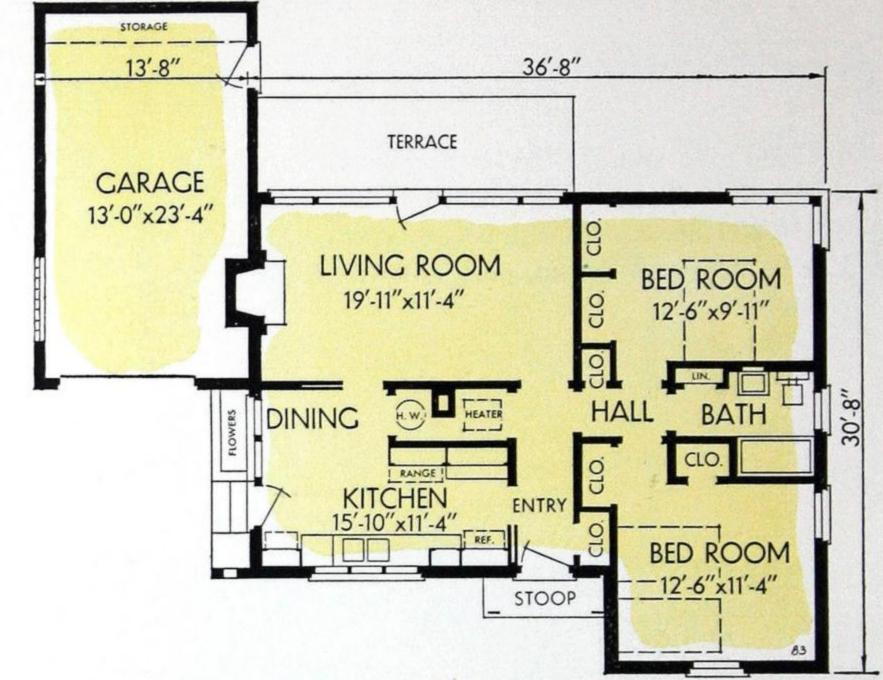
Plan 2 without basement

The living room seclusively located at the rear of this home, conveys a feeling of spaciousness and privacy. Large windows and a glazed door form the entire rear wall unifying the living area and the spacious garden terrace. Imagine the splendid view of your garden. The modern kitchen, with its step-saving plan features a large, well-lighted dining area. Each of the bedrooms has abundant closet space. Sufficient wall space permits the use of twin beds in the front bedroom.

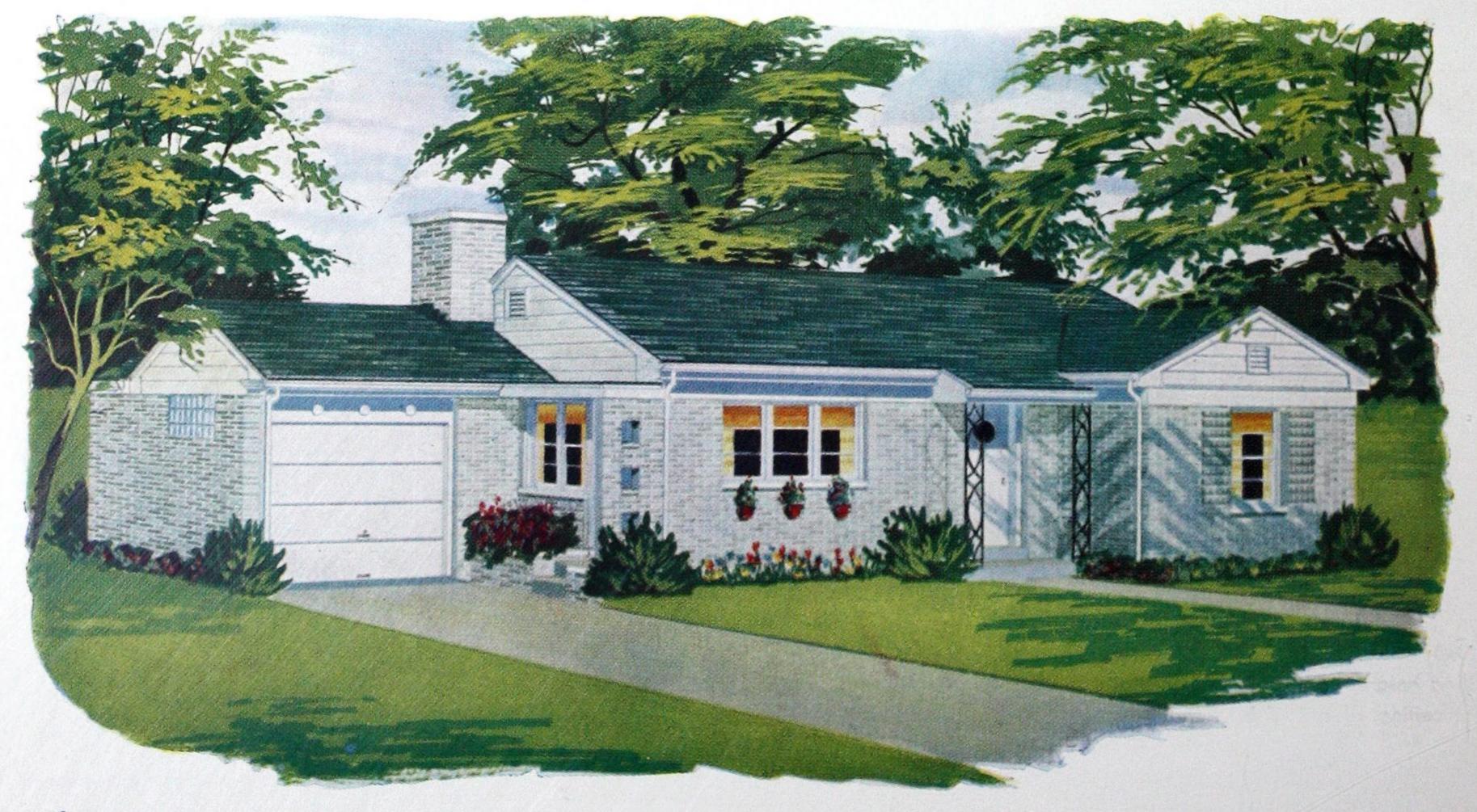
DATA: Living area, plans 1 & 2, 988 sq. ft., Garage, plan 1, 299 sq. ft., plan 2, 327 sq. ft., Cubage — House, plan 1, 18,300 cu. ft., plan 2, 12,300 cu. ft., Garage, plan 1, 2990 cu. ft., plan 2, 3270 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.

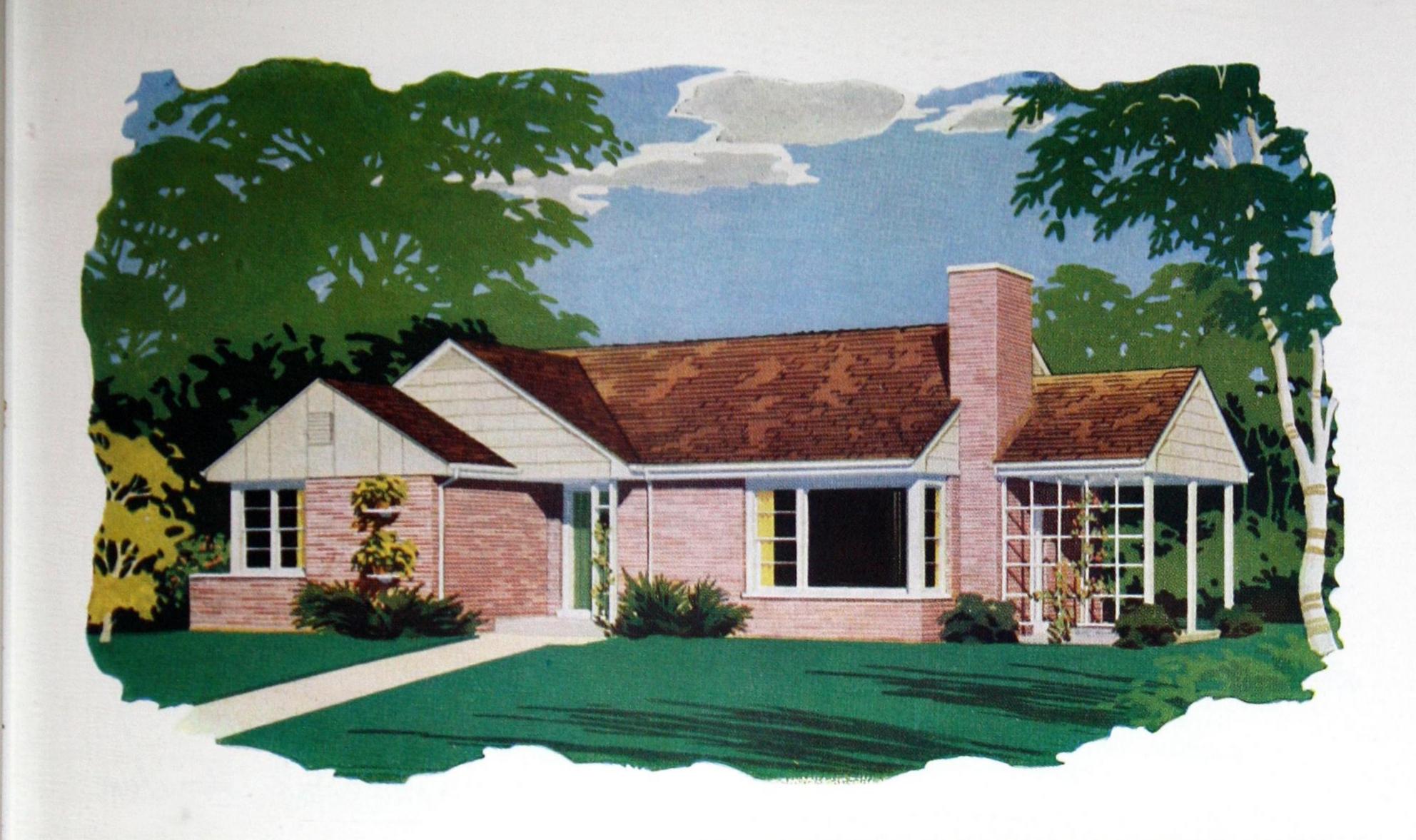


Plan 1 . . . with basement



Plan 2 . . . without basement





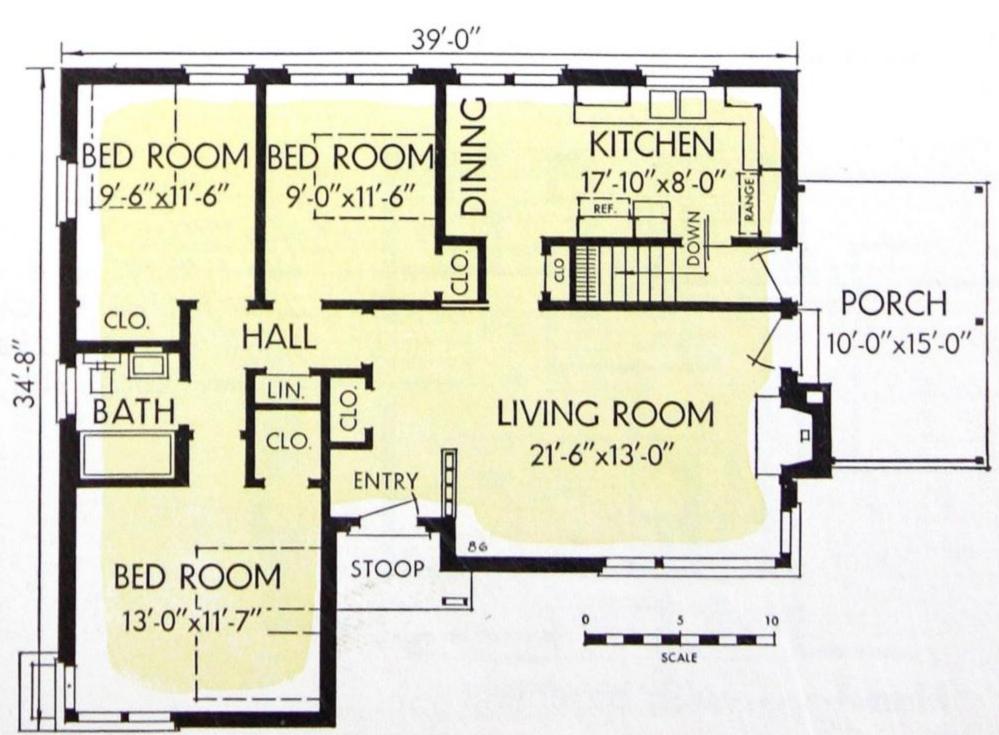


View in kitchen

DATA: Living area, 1147 sq. ft., Porch, 150 sq. ft., Cubage—House, 23,110 cu. ft., Porch, 825 cu. ft., Ceiling height, 8 ft., Basement ceiling, 7 ft.

home no. B-86

The large corner picture window in this design is a distinctive feature worth considering, especially where there is a beautiful view to enjoy. Good circulation is afforded by the central hall which reduces traffic through the living room to a minimum. The side porch, ideal for summer living, is convenient to both living room and kitchen. Note the modern kitchen with its generous dining area.



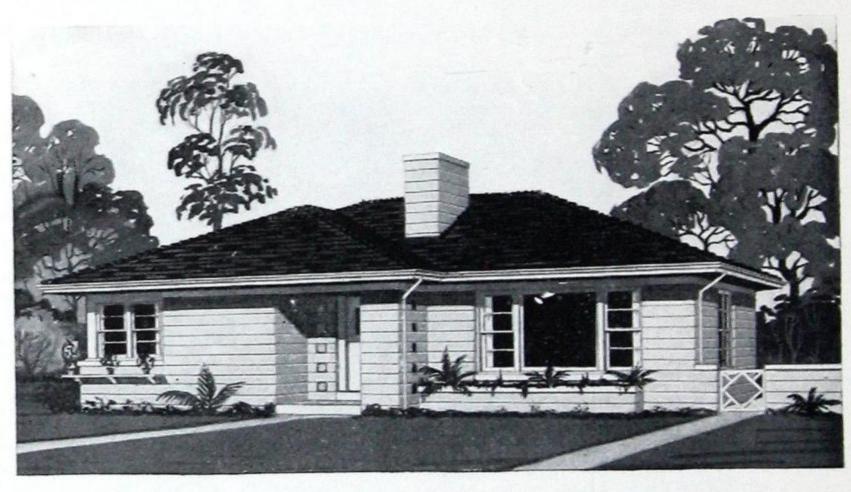


Design A, brick construction

The choice between brick construction (Design A), or concrete block (Design B), should be difficult for each has its own advantages while offering the utmost in beauty. The plan includes three bedrooms, one of which is ample for twin beds. The bath is easily accessible from the kitchen.



Plan 1 . . . with basement

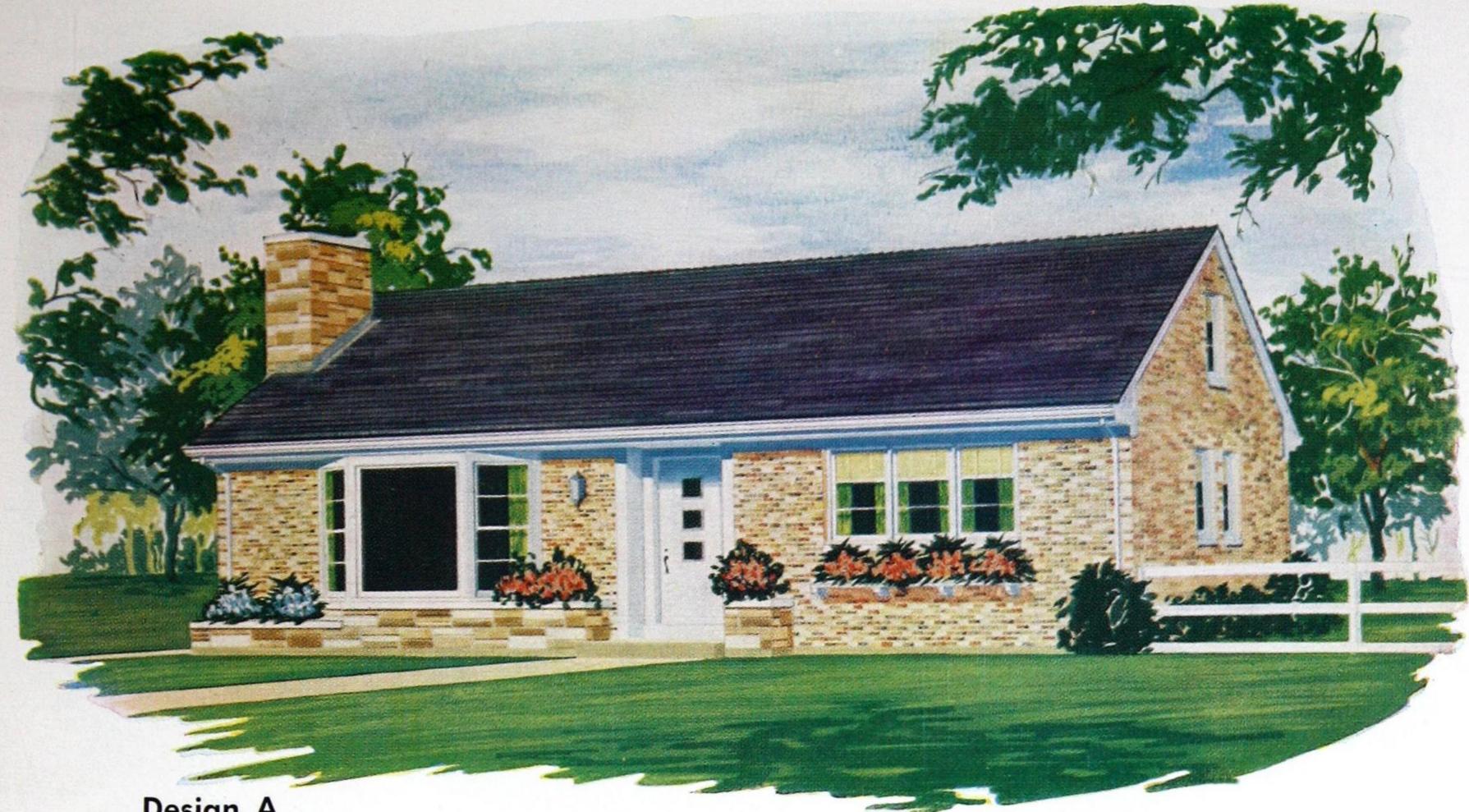


Design B, concrete block construction

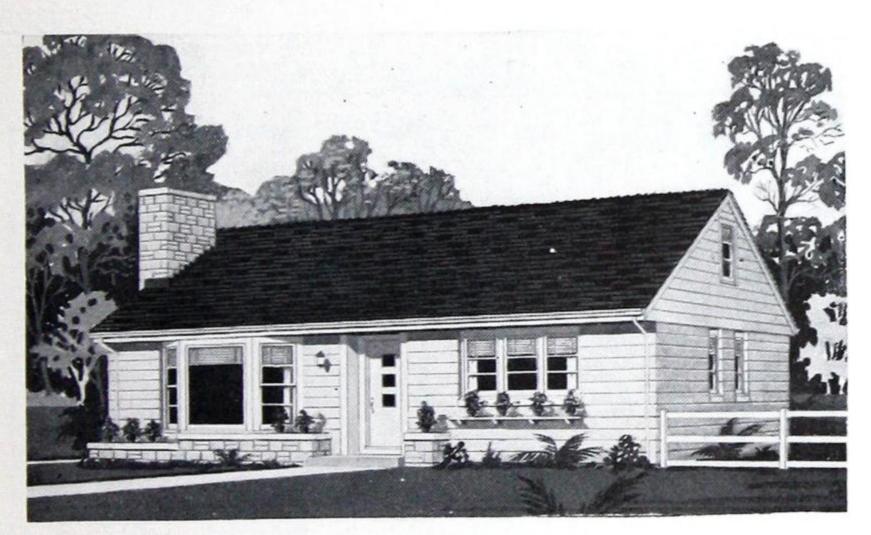
DATA: Living area, plans 1 & 2, 1260 sq. ft., Cubage — plan 1, 23,725 cu. ft., plan 2, 16,165 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



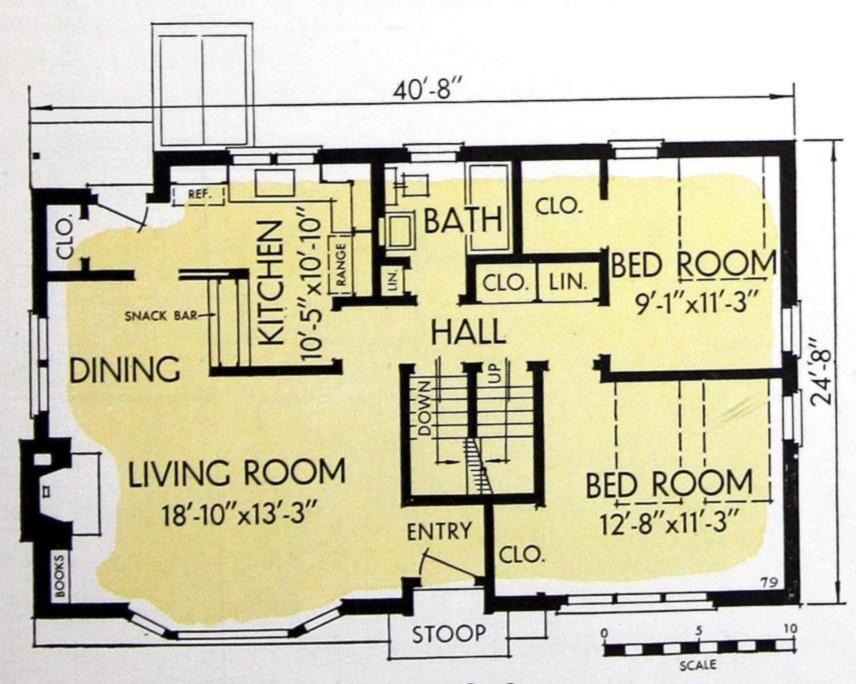
Plan 2 . . . without basement



Design A brick construction



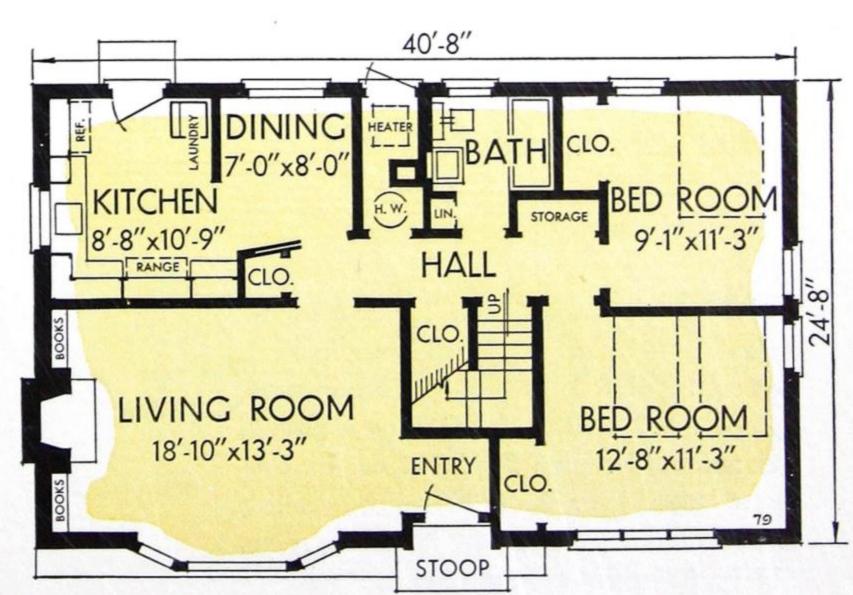
Design B, concrete block construction



Plan 1 . . . with basement

Sound planning both for convenience and economy make this an appealing home in either brick or concrete block construction. Handy access from the kitchen to all rooms is a must in today's design. Abundant closet space is supplemented by a stair to the attic for more general storage area.

DATA: Living area, plans 1 & 2, 960 sq. ft., Cubage—plan 1, 18,720 cu. ft., plan 2, 12,960 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



Plan 2 . . . without basement

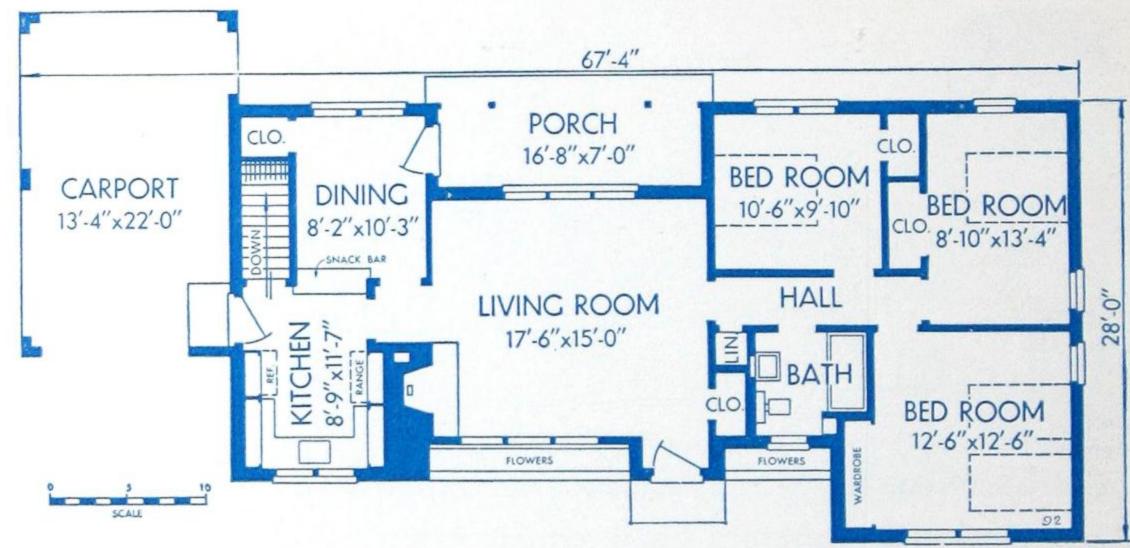


Concrete block construction

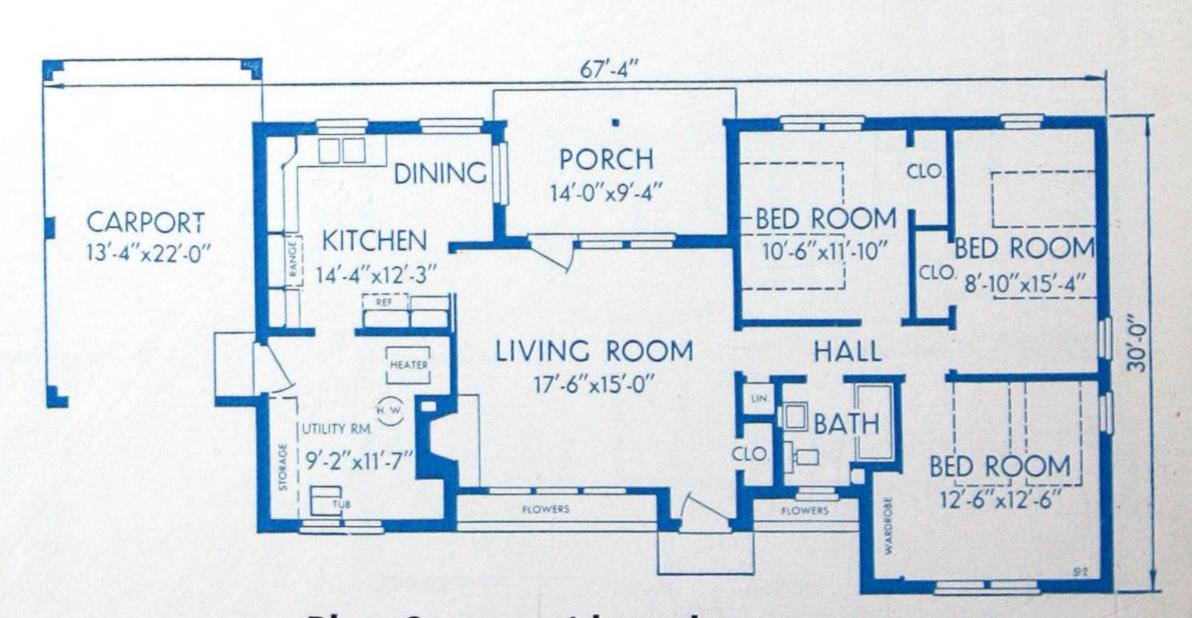
home no. B-92

A three-bedroom contemporary design which embodies roof features desired by many who seek a truly modern home. Generous dining and closet space is provided in either plan. A sheltered porch area shielded from the neighbors' view, is located at the rear. The carport may be enclosed as a garage if so desired. The kitchen is a step-saver, a model of convenience.

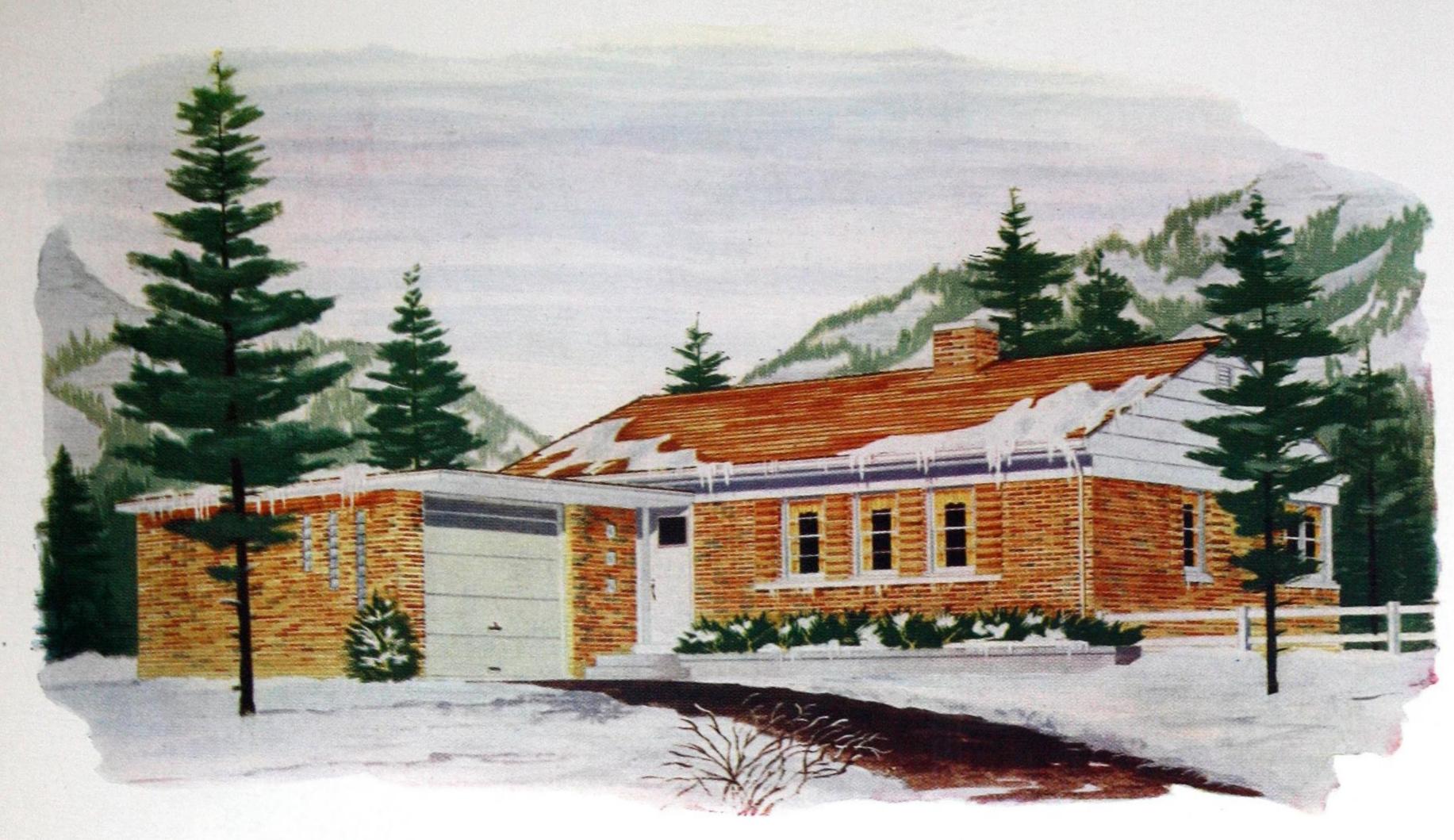
DATA: Living area, plan 1, 1232 sq. ft., plan 2, 1326 sq. ft., Porch area, plan 1, 89 sq. ft., plan 2, 103 sq. ft., Carport area, plans 1 & 2, 293 sq. ft., Cubage — plan 1, 22,565 cu. ft., plan 2, 15,890 cu. ft., Carport, plan 1 or 2, 1320 cu. ft., Ceiling height, plans 1 & 2, 8 ft. 2 in., Living room, 11 ft., Basement ceiling, plan 1, 7 ft.



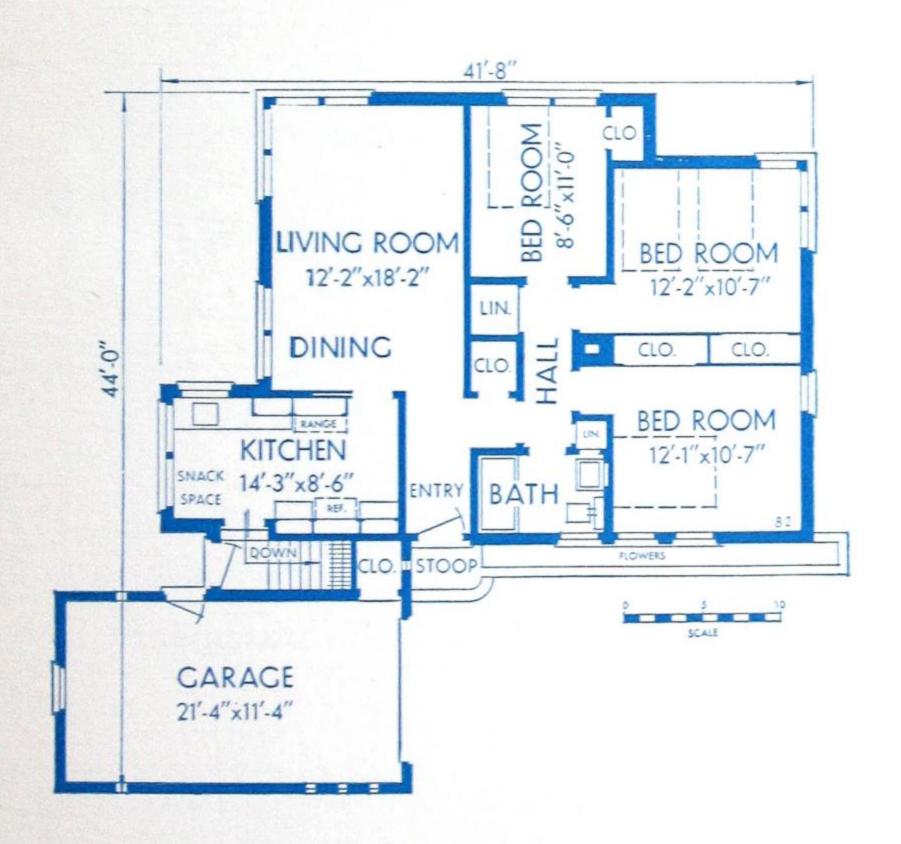
Plan 1 . . . with basement



Plan 2 . . . without basement



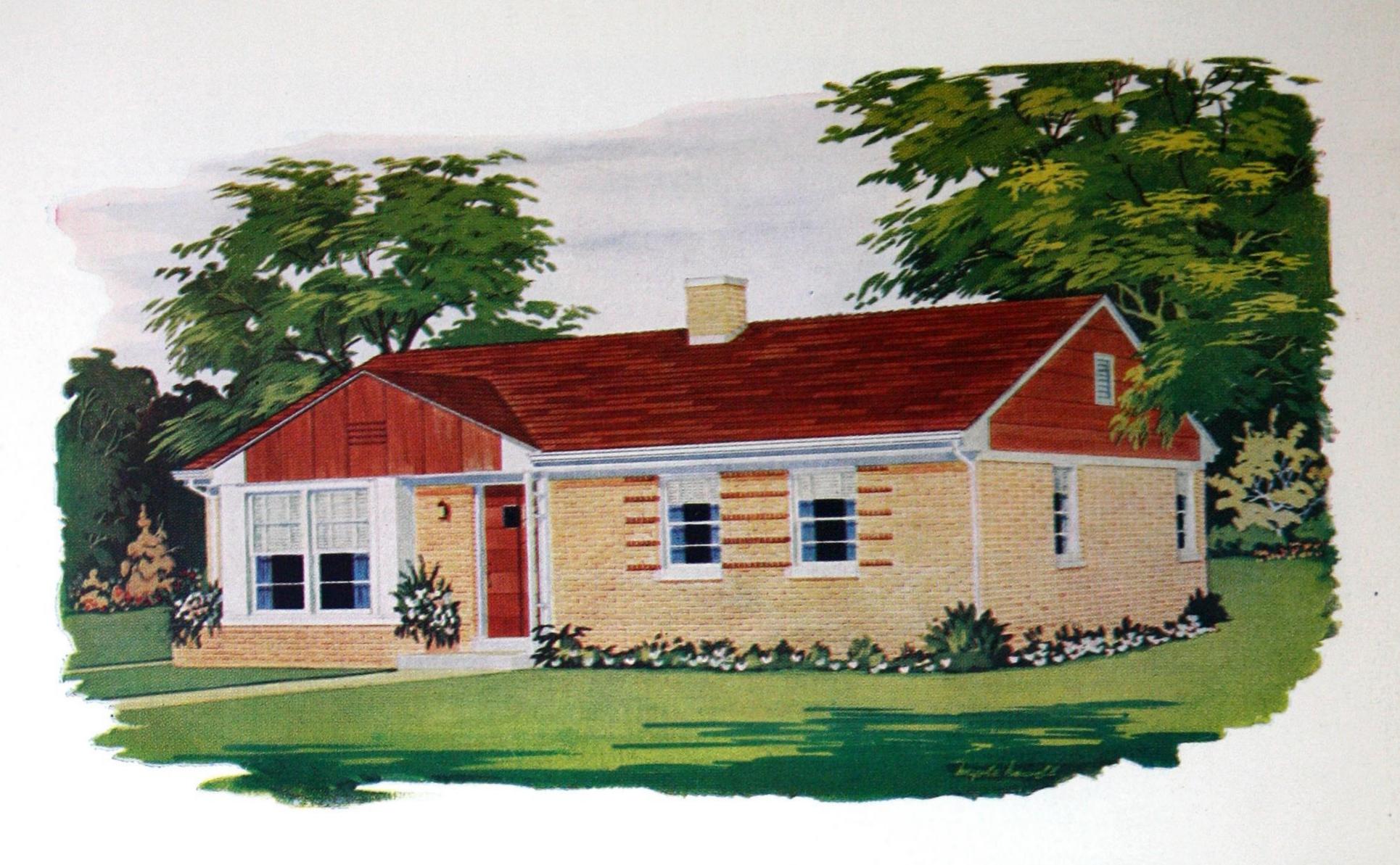
Design A



No matter which exterior style you choose, a feeling of warmth and friend-liness seems to flow from this home. Inside, the central hall provides easy access between rooms and three bedrooms with ample closet accommodations are included. Note that the large living room faces the rear or "garden side" of the home, a much desired trend in today's modern home design. The exterior walls of face brick form the basis of a most pleasing color scheme.

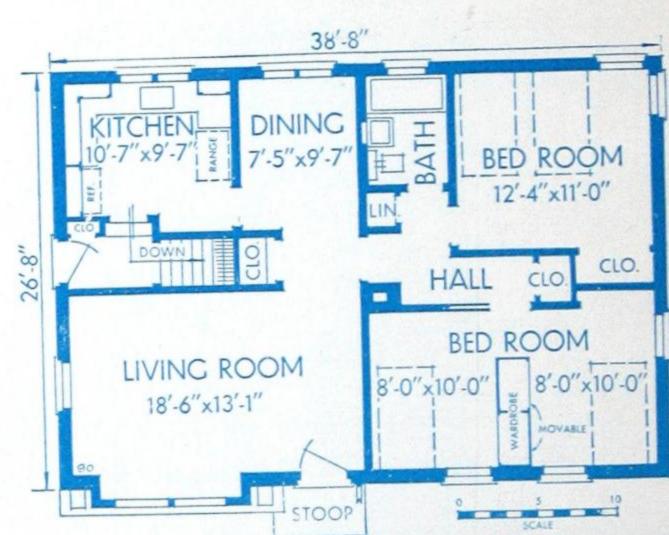
DATA: Living area, house 1076 sq. ft., Garage 272 sq. ft., Cubage — House 19,750 cu. ft., Garage 2450 cu. ft., Ceiling height 8 ft., Basement ceiling 7 ft.

DESIGN B, OFFERING
A VARIATION IN
EXTERIOR STYLING

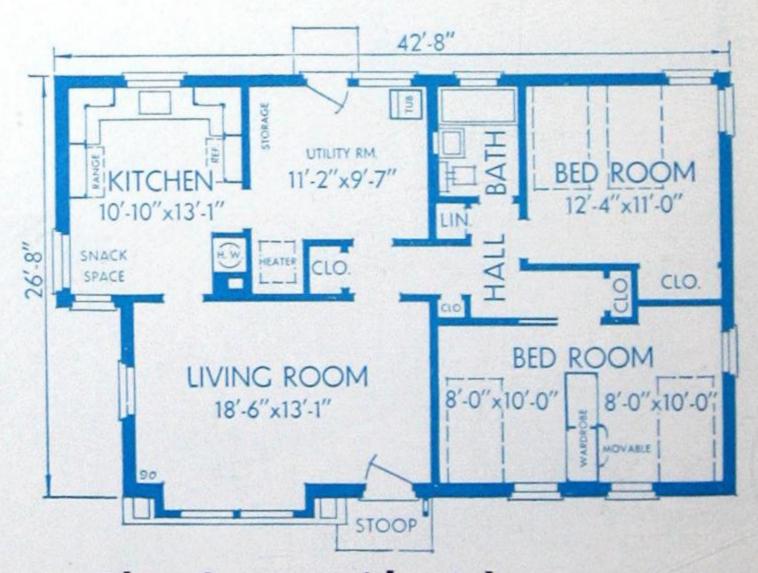


Children are often neglected in the design of a home. However, here is a design that gives them prime consideration. A large bedroom has been openly planned to permit plenty of play area. Yet when privacy is required the movable wardrobe closets may be used as a partition, forming two definite sleeping areas. Take careful note of the entire plan for although this is a compact design, nothing has been overlooked in providing the utmost in efficiency.

DATA: Living area, plan 1, 885 sq. ft., plan 2, 944 sq. ft., Cubage — plan 1, 16,855 cu. ft., plan 2, 12,195 cu. ft., Ceiling height, plans 1 & 2, 8 ft., Basement ceiling, plan 1, 7 ft.



Plan 1 . . . with basement



Plan 2 . . . without basement

TO 58 HOME DESIGNS

DESIGN	TO THE REAL PROPERTY AND ADDRESS OF THE PERSON NAMED IN COLUMN 1
B-70	9
B-71	10
B-72	11
B-73	12
B-74	13
B-75	14
B-76	15
B-77	16
B-78	3
B-79	21
B-80	20
B-81	1
B-82	23
B-83	18
B-84	5
B-85	2
B-86	19
B-87	8
B-88	8
B-89	17
B-90	24
B-91	4
B-92	22
B-93	7
B-94	6
B-95	17

Homes under 900 square feet-Pages 8, 13, 17, 24.

Homes 900 to 1100 square feet-Pages 2, 4, 10, 11, 13, 18, 21, 23, 24.

Homes 1100 to 1300 square feet-Pages 1, 2, 3, 5, 7, 12, 14, 15, 16, 19, 20, 22.

Homes over 1300 square feet-Pages 5, 6, 9, 22.

FOR BLUE PRINTS FOR ANY DESIGN IN THIS PLAN SOOK SEE YOUR DEALER OR WHITE HARRY LODE POMONTON

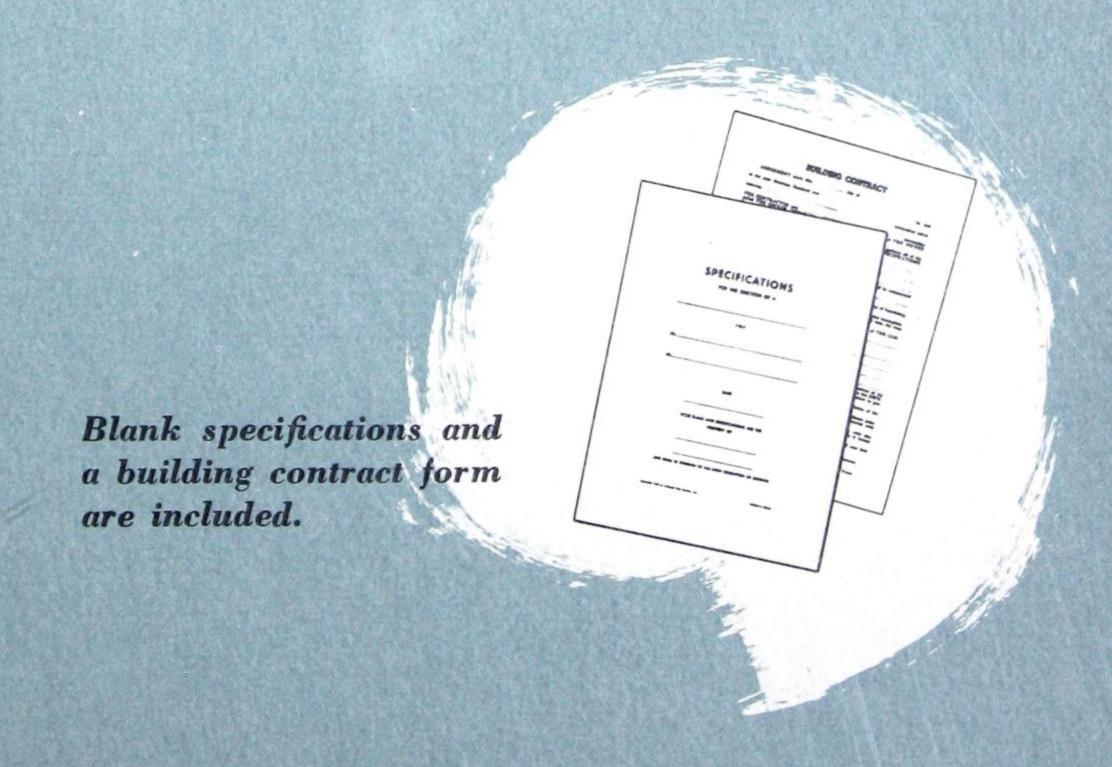
PLAN
for your happy home life

Home building is a complicated process in which a mistake means a loss in time, money and satisfaction. To build a satisfactory homewith no after regrets-we strongly recommend the use of carefully made, accurate blueprint working plans. It is essential, safe and economical to first construct the house on paper. Accurate plans and specifications must be submitted to a loaning agency for its approval when you apply for a mortgage loan on a new home.

Experienced designers in house planning and construction and an architectural department composed of skilled draughtsmen, architects, and engineers are the elements upon which plans of the utmost accuracy and completeness in regard to design, strength, durability, and comfort and home conveniences are created.

Blueprint plans include the following complete drawings for each design: Basement or foundation plan, first floor plan, second floor plan, front elevation, right side elevation, left side elevation, rear elevation, sections and detailed drawings, all necessary framing plans. All working plans are drawn to standard scales. Blueprints for each design are available.

Reversed plans of homes as illustrated in this book are available if required.



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